



Potential New Member Personal Video Uploads During Recruitment Registration

Since virtual open house rounds may not have the capacity for conversation between chapter members and potential new members (PNMs), some College Panhellenics have considered asking PNMs to share a self-recorded video as an introduction to the chapters.

If your College Panhellenic has determined you will offer this opportunity for a PNM to upload a video, it should **not** be a requirement to participate in the primary recruitment registration process. Requiring a video can create an unnecessary barrier or deterrent to registration and may negatively impact the registration process. Additionally, consider the amount of time required for individual chapters to review all PNM videos and the potential for unfair evaluations that could result from the videos.

If your College Panhellenic is implementing PNM videos as part of the registration process, the Recruitment Contingencies Task Force recommends implementing the following guidelines:

- Videos should be a maximum of 90 seconds.
- PNMs are to record videos using a smartphone or similar device. They should **not** use professional/third-party videos/services to **record or edit** videos.
- Backgrounds of videos should be neutral.
- Videos should only include the PNM and should not include the use of props.
- Videos should include the PNM's name and hometown, and then responses to one or two questions from a list of options developed/provided by the College Panhellenic.