

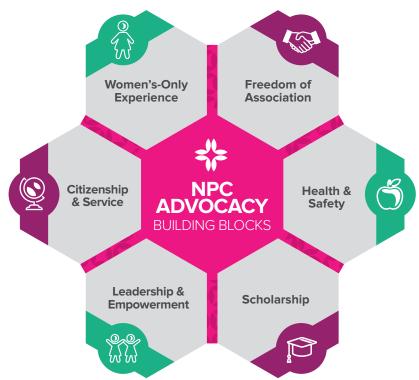
ADVOCACY BUILDING BLOCKS

In spring 2019, the Advocacy Committee, led by Donna Chereck, NPC advocacy chairman, finalized the development of six NPC Advocacy Building Blocks. The NPC Board of Directors approved the building blocks in April. Each building block includes a summary statement, the goal and an explanation of how NPC incorporates the building blocks into its daily work.

"Advocacy in all its forms seeks to ensure NPC can have our voices heard on critical issues that are important to the Conference," said Donna Chereck. "It is an opportunity to defend and safeguard our rights as well as promoting basic principles upon which we are founded."

Chereck noted, while never before in an official format, the principles outlined in the building blocks had served as a guide for NPC's advocacy efforts and activities during the last four years.

"These principles have shaped our conversation with key partners, alliances and government officials," said Chereck. "As well, they have guided our decisions about programming, marketing and public relations and organizational structure. We are pleased they are now codified so they can be used in a more intentional way by the leadership and membership of the Conference."



	FREEDOM OF ASSOCIATION	HEALTH & SAFETY		କୁଦ୍ଧ LEADERSHIP & ଜନ୍ମ EMPOWERMENT	CITIZENSHIP & SERVICE
GOAL: To remain women's-only organizations on public and private college/ university campuses. To boldly, consistently and effectively further sorority and all it inspires and provides for women who chose to be Panhellenic women.	GOAL: To create and maintain supportive environments for women to build relationships that last a lifetime.	GOAL: To positively influence the physical and mental health behaviors of individual women, College Panhellenics and campuses, as well as to ensure the living and learning conditions of chapter facilities contribute to young women's overall well-being and safety.	GOAL: To maintain a climate in which there is a constant presence and appreciation of academic excellence.	GOAL: To build and maintain strong Panhellenic communities to ensure the current and future experience for collegiate and alumnae sorority women is transformational and encourages women to become the best version of themselves in their personal, academic and professional environments.	GOAL: To instill the understanding/value that good citizenship is important for caring for others, respecting the law and improving community and that volunteering teaches women of all ages compassion and understanding and that both ultimately advocate for causes about which one is personally passionate.