

National Panhellenic Conference

Building Blocks of NPC Advocacy

Advocacy in all its forms seeks to ensure the National Panhellenic Conference (NPC) can have our voices heard on critical issues that are important to the Conference. Advocacy is an opportunity to defend and safeguard our rights as well as promoting our basic principles upon which we are founded.

Building Block	Goal	How/Examples
<p><i>Women's-Only Experience:</i> The commitment to working to preserve, operate and exist as women's-only organizations. Sorority offers a unique community of support through shared experiences women can enjoy a sense of belonging, empowerment and personal development.</p>	<p>To remain women's-only organizations on public and private university campuses. To boldly, consistently and effectively further sorority and all it inspires and provides for women who chose to be Panhellenic women.</p>	<ul style="list-style-type: none"> • Actively support the NPC government relations strategy and priorities. • Activate components of the crisis communication plan when universities pose challenges to our single-sex status. • Partnerships: FGRC, FSAF, NIC. • Alliances: NASPA, AFA, NPHC, FEA, Fraternity Sorority Advisory Committee. • Marketing: thesororitylife.com.
<p><i>Freedom of Association:</i> The commitment to protect and defend the fundamental right to join a group voluntarily to collectively express, promote and pursue common interests.</p>	<p>To create and maintain supportive environments for women to build relationships that last a lifetime.</p>	<ul style="list-style-type: none"> • Actively support the NPC government relations strategy and priorities. • Activate components of the NPC crisis communication plan when universities pose challenges to our right to associate and group due process. • Alliances: AFA, FEA, NPHC. • Marketing: Sponsor/promote International Badge Day, thesororitylife.com, promote member organization-developed campaigns like National Ritual Celebration Week or I Am A Sorority Woman.

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<p>Scholarship: The commitment to emphasize and place high value on education, academic achievement and intellectual development.</p>	<p>To maintain a climate in which there is a constant presence and appreciation of academic excellence.</p>	<ul style="list-style-type: none"> • Annual recognition of College Panhellenics that exceed the all-women’s average on their respective campuses. • Alliances: Distinguished Young Women. • Programming: Academic Excellence Resource for College Panhellenics. • Marketing: Promote participation in Month of the Scholar, thesororitylife.com. • NPC Foundation Scholarships.
<p>Citizenship/Service: The commitment to participating as active citizens to improve both campus and local/state/federal communities.</p>	<p>To instill the understanding/value that good citizenship is important for caring for others, respecting the law and improving community and that volunteering teaches women of all ages compassion and understanding and that both ultimately advocate for causes about which one is personally passionate.</p>	<ul style="list-style-type: none"> • Recognition: Outstanding College Panhellenic Award, Outstanding Alumnae Panhellenic Award, Distinguished Service Award, Impact Award, Outstanding Panhellenic Advisor Award. • Programming: Potential New Member Orientation. • Partnerships: FGRC, NPC Foundation. • Alliances: Vision 2020, Circle of Sisterhood, Distinguished Young Women.

Building Block	Goal	How/Examples
<p>Health/Safety: The commitment to promoting campus safety, health and wellness issues impacting sorority women and all students.</p>	<p>To positively influence the physical and mental health behaviors of individual women, College Panhellenic and college/university communities as well as to ensure the living and learning conditions of chapter facilities contribute to young women’s overall well-being and safety.</p>	<ul style="list-style-type: none"> • Legislative efforts to aimed at improving student and campus safety: CHIA, REACH Act, annual Capitol Hill Visits to promote the government relations priorities of NPC, model state anti-hazing legislation. • Partnerships: Anti-Hazing Coalition. • Alliances: Creating Safe College Campuses Consortium, CoHEASAP, It’s On US, RAINN. • Programming: Something of Value, Be Bold, Potential New Member Orientation, Sexual Assault Awareness & Prevention Toolkit, Real Talk Time Sexual Assault Awareness Initiative.
<p>Leadership/Empowerment: The commitment to providing education and opportunities for women to learn to help themselves best utilize their unique set of skills, ideas and experiences.</p>	<p>To build and maintain strong Panhellenic communities to ensure the current and future experience for collegiate and alumnae sorority women is transformational and encourages women to become the best version of themselves in their personal, academic and professional environments.</p>	<ul style="list-style-type: none"> • Marketing/PR initiatives to provide education about NPC’s goals, objectives and strategies for creating leadership opportunities for women; promotional opportunities such as International Women’s Day. • Alliances: Distinguished Young Women, Circle of Sisterhood, Vision 2020. • Programming: College Panhellenic Academy, Student Advisory Committee, Consulting Team Visits, Recruitment Counselor Training Online, Be Bold, Something of Value, Sexual Assault Awareness & Prevention Toolkit, Real Talk Time Sexual Assault Awareness Initiative.