

# College Panhellenic Conversations

*The NPC Newsletter for Fraternity/Sorority Advisors*

## Membership Recruitment Acceptance Binding Agreement (MRABA) Script and Forms

In early July, [NPC announced](#) a significant update to the [MRABA form](#). The new form is designed to improve readability and reduce confusion. The [MRABA script](#) also has been updated accordingly.

We encourage you to use the new form if possible. However, the old version of the form will be accepted through Dec. 31.

The MRABA forms for primary recruitment, continuous open bidding and colonizations are available on the NPC website in the [NPC Manual of Information](#).



### PROGRAMMING: "Be Bold" Series

NPC has created a new programming option called "Be Bold."

This seven-part series, led by Erin Fischer of The Leadership and Training Studio, includes short videos (3-5 minutes each) and discussion guides to help women be more self-assured and tackle important conversations.

This content is suitable for all members of your Panhellenic community.

"Be Bold" will be available later in August. Look for more info soon.

## NPC Dues Sent to Panhellenics

NPC soon will be sending electronic invoices for annual College Panhellenic dues, which are due to the NPC Office **October 1** by check or credit card.

There are two dues rates: \$55 per chapter for campuses with nine or fewer chapters and \$65 per chapter for campuses with 10 or more chapters.

If you have questions, email your Panhellenic support specialist: [Elizabeth Becker](#) or [Julie Bunson](#) ([click for coverage map](#)).



## A Message from Frances Mitchelson, NPC Panhellenics Chairman

[panhellenics@npcwomen.org](mailto:panhellenics@npcwomen.org)

It's time for the new academic year and fall recruitment season! It's also time for RFM specialist and area advisor appointments from NPC. If your campus uses RFM, your [assigned RFM specialist](#) should already have been in touch. The NPC office will send you an introductory email with your area advisor contact information August 14.

The NPC office also will be sending College Panhellenics a few items later in August. Please make sure your contact information is correct on the NPC website for your College Panhellenic. Check your email inbox for:

- The **College Panhellenics newsletter** ("Building the Panhellenic Spirit") will be sent to officers mid-month. The newsletter is sent to officers, with a courtesy copy to you, August-November and January-April each year.
- An updated **Recruitment Counselor Guide** (2018), which also will be available on the NPC website under Resources > College Panhellenics > Educational Tools.
- Your invitation to **College Panhellenic Academy**, Jan. 25-26, 2019, Indianapolis. We are looking forward to hosting many of you and your Panhellenic officers for a day-and-a-half of hands-on training to build Panhellenic knowledge and network with other College Panhellenics.

Thank you for all you do to support College Panhellenics. Please let me, your area advisor or the NPC staff know how we may assist you.

## College Panhellenic Awards

We are proud of the 43 College Panhellenic Associations being recognized with awards of excellence and achievement in their work to advance the sorority experience. Participation in the awards process is limited to campuses that achieve the [Panhellenic core competencies](#).

College Panhellenics are scored on these criteria of value to college campuses: Recruitment, Panhellenic structure, communication with the NPC area advisor, judicial procedures, Panhellenic programming, academics and Panhellenic community impact and relations.

For the Excellence Award, 25 recipients met all seven criteria, and 18 Achievement Award recipients met five or six criteria. To view a full list of award winners, [please read the news release](#) (to be issued August 1).

## Looking Ahead...

**September** - National Campus Safety Awareness Month

**September 24-28** - National Hazing Prevention Week

**September 26** - Character Day



[2018  
Calendar](#)

## NPC Recruitment & Expanded Membership Model Think Tank: Key Findings About Gen Z

One of the key focus areas for the NPC Recruitment and Expanded Membership Model Think Tank (see the [June 2018 Conversations](#) for background) was researching and developing recommendations on Generation Z (Gen Z) and the potential impacts on sorority membership.

The think tank examined topics around Gen Z, including the current members of sorority chapters, engagement, desire to join a sorority and the connection with the inter/national organization vs. the local chapter.

They considered questions such as: What happens if “pledging” went away? (Noting the pledge period has come under challenge on some campuses.) What are we doing to meet future members’ needs? Is sorority to Gen Z just for four years or for a lifetime? Why did/will they join and what impact sorority membership have on them?

The think tank then shared what they learned with the NPC member organizations. They also offered a number of recommendations for organizations to consider.

Below are some of the key findings from the think tank’s research that may be useful to you as you advise College Panhellenics, particularly as you consider any adjustments to your programming or advising options to meet their needs.

### **1. Gen Z has arrived, and they are motivated differently than Millennials.**

Gen Z has almost always been surrounded by digital technologies, including smartphones. They often prefer to engage with others and have experiences virtually. Moreover, Gen Z values the individual over the collective, and group recognition is typically less important than individual accolades.

They are global thinkers who are determined to make a difference. They also are deeply concerned about their safety and their future – especially their financial future.

### **2. Gen Z engages with the world differently than other generations.**

Gen Z students typically do not read extensive amounts of text outside of school requirements. They digest information via a constantly shuffled array of social media platforms, with videos being the preferred medium. If their attention is not captured almost immediately, they will move to another screen.

### **3. Gen Z insists on being part of the conversation and solution, not merely a passive recipient of information.**

Lecture-type programming can fall flat with Gen Z students, who thrive on interactive discussion and incorporation of their opinions.

### **4. Gen Z expects organizations and experiences to honor and welcome the individual, and to be tailored to individual expectations and needs.**

Gen Z students want a sense of belonging, and they place a high priority on inclusion. But, because they value the individual over the collective, they may view constraints on individual freedoms as “deal breakers.” for joining.

### **5. Gen Z has a heightened sense of responsibility and drive to be involved and make a difference.**

Gen Z members are far more likely to ask how networking and connections made by joining an organization will help them achieve their goals.

### **6. Like Millennials, Gen Z students are close with their families and want them to be included appropriately in their experiences.**

Family relationships are key, and Gen Z’s definition of family goes beyond traditional definitions to include their caregivers. Gen Z is very likely to involve their caregivers in their decision making.

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