

RFM Update

Each year, NPC releases a document designed to assist campuses and member organizations in their understanding of the Release Figure Methodology (RFM). This year's [RFM Update](#) is now available. Please share it with the women who facilitate recruitment on your campus, specifically chapter recruitment advisors and recruitment chairmen.

RFM Lite for Campus-Based Professionals

RFM Lite for campus-based professionals will be offered on Thursday, July 26, in Indianapolis. We invite you to join us for this one-day workshop that provides tips and training on how to best set campus total, how chapter invitation numbers are determined, how to read RFM reports and much more. [Register now.](#)

NPC Programming: Potential New Member Education

NPC is partnering with LaunchPoint to offer Potential New Member Orientation (PNMO), an online education module, to College Panhellenic Associations. The program is designed to improve a potential new member's experience with recruitment and joining a sorority. The curriculum includes history of fraternity/sorority life, introduction of NPC and College Panhellenics, definitions, explanation of primary recruitment, benefits and expectations of membership, tips to make recruitment experience a success, etc. Learn more about the program [here](#).

Dear friends ...

Summer is here! I hope you are enjoying some quiet time in your office and checking things off your to-do list.

In the NPC office, the staff is doing a terrific job. They are focused on their to-do lists, including a number of things to advance the sorority experience and improve how NPC works together with you and your communities.

One of these projects is a new database collaboration between the North-American Interfraternity Conference, NIC Foundation and NPC. We are excited to pool our resources and work toward a system that will be easier to use, update and pull information from going forward. I look forward to sharing more details with you soon.

In May, the NPC Board of Directors met in-person in Indianapolis. Part of that meeting included presentations of the work of three of four NPC think tanks. The think tanks were charged with researching and developing recommendations to help NPC address issues and challenges in today's world. Please see page 2 for a recap of the work of these think tanks and the NPC Call for Critical Change that will benefit your communities.

Please let me or the NPC staff know how we may assist you.

Interfraternally,



Frances Mitchelson

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Panhellenics chairman

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NPC Foundation Scholarships

The NPC Foundation has awarded \$7,000 in scholarships to six sorority women this year. The 2018 NPC Foundation scholarship award recipients are Alex Atashi (Chi Omega) of University of Southern California, Amanda Carver (Delta Delta Delta) of the University of Oregon, Jenna Omassi (Gamma Phi Beta) of University College London, Ashley Pollicelli (Kappa Alpha Theta) of Tulane University, Taylor Siffermann (Alpha Chi Omega) of Arizona State University and Grace Solomita (Sigma Delta Tau) of Long Island University-Post Campus.

[Read the news release.](#)

Think Tanks Help NPC Proactively Approach the Challenges of Today's World

In late fall 2017, the National Panhellenic Conference Executive Committee established four “think tanks”:

- NPC Structure
- Recruitment and Expanded Membership Model
- Public Relations and Marketing
- NPC Call for Critical Change

The NPC Executive Committee charged the think tanks with researching and developing recommendations to proactively approach the challenges and issues of today's world. The think tanks began their work in January 2018. A few highlights for fraternity/sorority advisors are included here, and a full report is included in the June Chairman's message.

NPC Structure: To be able to act nimbly and quickly, NPC's operational board of directors should become more strategic in focus and will be reduced in number. NPC member organizations will provide volunteers to carry out operational work, including area advisors, RFM specialists and committee members under the direction of staff. Support for College Panhellenics is vital to NPC and will not change.

Recruitment and Expanded Membership Model: The priorities for College Panhellenics include developing initiatives regarding diversity and inclusion, assisting with marketing the sorority experience, promoting financial transparency with potential new members and their families, developing educational tools and resources to better attract and serve Generation Z and devoting resources to data collection. There are many more recommendations included in the full report.

Public Relations and Marketing: This think tank studied ways to communicate with key audiences and discussed how to strengthen the Panhellenic brand and promote the sorority experience. Priority will be given to improving the ways in which NPC reaches key audiences to share the value of sorority membership and to assisting College Panhellenics in sharing the story of their own authentic sorority experience.

NPC Call for Critical Change: This group of university administrators and industry partners are committed to working together to find ways for our Panhellenic women to lead the way for social change resulting in healthier communities. A current focus is discussing ways Panhellenic women could play a constructive role in their campus communities regarding diversity issues and cultural appropriation.

NPC Store: Recruitment Counselor Packs

The NPC Store is launching recruitment counselor packs to help equip recruitment counselors with items customizable with the College Panhellenic logo or a recruitment theme. Items that can be ordered include a polo shirt, t-shirt, tank top, button, decal, hat, backpack, tote bag or fanny pack. The store also has added other new items that can be used as officer gifts or for tabling, including a clipboard, journal, notepad and pens.

Visit npcstore.org for products and pricing.

