

# College Panhellenic Conversations

From the desk of the NPC Panhellenics chairman

# RFM Lite for Campus-Based Professionals

RFM Lite for campus-based professionals will be offered on Thursday, July 26, in Indianapolis. We invite you to join us for this one-day workshop that provides tips and training on how to best set campus total, how chapter invitation numbers are determined, how to read RFM reports and much more. Registration ends July 12. Register now.

#### **Potential New Member Orientation**

Do you wish you could improve a potential new member's experience with joining a sorority? Do you wish they could receive consistent recruitment education that also saves you time? If so, please check out Potential New Member Education from NPC and LaunchPoint.

This online, self-paced tool covers many topics, including an overview of fraternity and sorority life, terms and definitions, an explanation of Panhellenic recruitment, benefits of membership and more. For details, visit the <a href="mailto:LaunchPoint website">LaunchPoint website</a> or email <a href="mailto:info@launchpointconsulting.com">info@launchpointconsulting.com</a>.

#### Dear friends ...

It's hard to believe we're already in July. I hope you're making much progress in your projects this summer and you've been able to re-charge before the hustle and bustle the fall semester will bring.

In the NPC office, the staff continues their hard work on the new database collaboration between the North-American Interfraternity Conference, NIC Foundation and NPC. Requirements have been defined, clean up of our current database is underway and rollout plans are being finalized. I look forward to sharing more details about the database and its benefits to you and your students, as well as rollout information, very soon.

As NPC continues a focus on Panhellenic excellence, we wanted to share statistics that campuses and College Panhellenics can use as benchmarks and to gain a better understanding of the typical landscape of a sorority community (see page 2). We hope you enjoy reading this information and find it useful in the coming year.

In late July, the Executive Committee will be making area advisor appointments for the 2018-2020 biennium. Campuses will be notified in early August. The new area advisor term begins August 15. Please contact me if you have any questions about the area advisor appointment process.

Thank you for your work to support College Panhellenics. Please let me, your <u>area advisor</u> or the NPC staff know how we may assist you.

Enjoy the rest of your summer! Interfraternally,



Frances Mitchelson
Panhellenics chairman
panhellenics@npcwomen.org

### **NPC Student Advisory Committee Members Announced**

NPC has named 10 college and university students from 10 different member organizations to serve as members of the inaugural NPC Student Advisory Committee. The members are:

- Katie Buhai, Kappa Delta, University of Alabama
- Kayla Eggering, Alpha Sigma Alpha, Missouri State University
- Syreen Goulmamine, Kappa Alpha Theta, Randolph-Macon College
- Sarah Howell, Delta Gamma, University of California-San Diego
- Jackie Lawler, Gamma Phi Beta, Iowa State University
- Elizabeth Longmire, Delta Zeta, University of Tennessee-Knoxville
- Madison Marino, Alpha Delta Pi, Lamar University
- Michaela Mason, Sigma Delta Tau, Rutgers University
- Carlie Perner, Delta Delta Delta, University of Georgia
- · Lauren Pfeil, Kappa Kappa Gamma, Butler University





Left to Right:
Katie Buhai || Kayla Eggering || Syreen Goulmamie Sarah Howell || Jackie Lawler || Elizabeth Longmire || Madison Marino Michaela Mason || Carlie Perper || Lauren Pfei

Read the news release to learn more about the committee.

## **College Panhellenic trends and statistics**

Panhellenic excellence remains a high priority for the National Panhellenic Conference, and one of our objectives is to provide campus partners, including fraternity/sorority advisors, with Panhellenic knowledge. This month we are highlighting statistics that will enlighten FSAs as to what an "average" College Panhellenic looks like and what the overall trends were for the past year. It is our hope this data can assist you and your College Panhellenic as a benchmark in your work for the coming academic year.

The data we are providing comes from the 456 College Panhellenic annual reports received by June 25, from Release Figure Methodology reports, additional data gathered by the RFM Team and the NPC Extension Committee. There is at least one NPC sorority on more than 670 campuses throughout the United States and Canada. Currently, College Panhellenics are on 580 campuses having two or more NPC chapters.

- The average number of NPC chapters in College Panhellenic communities is six. Indiana University has the most NPC chapters at 22.
- The average College Panhellenic community size is 802 members. The largest community is at the University of Alabama, which had 6,930 members in the 2017-18 academic year.
- The average campus total following primary recruitment is 113 (538 campuses reporting). University of Alabama and University of Arkansas have the highest campus totals at more than 420.
- The average size of the open house pool is 312 for campuses using RFM (495 reporting).
- The average quota is 32 (491 campuses reporting).
- As reported by campuses in their annual report, the number of campuses participating in fall recruitment is 320, spring recruitment is 120 and second-year recruitment is 10.
- During 2017-18, 63 campuses used an affiliated recruitment counselor program.
- There are 300 College Panhellenics reporting they use an election process for selecting officers, 66 use rotation and 79 use a combination of election and rotation.
- The all-sorority grade point averages were:
  - 3.21 in spring 2017 (above the all-women's average)
  - 3.21 in fall 2017 (above the all-women's average)
  - 3.1 in winter 2018 (below the all-women's average)
- Of the College Panhellenics reporting, 240 reported a total of 1,680,079 hours donated in volunteer service.
- Of the College Panhellenics reporting, 269 reported a total of \$11,148,512 in charitable donations.
- College Panhellenics reported participating in the following NPC initiatives:
  - Month of the Scholar 148
  - Advisor Appreciation Month 175
- There were 24 campuses that opened for extension in 2017-18.



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