

Submit your annual report

The [College Panhellenic annual report](#) is due **April 15**.



All College Panhellenics should submit this report as the information provided is critical to NPC's work of supporting College Panhellenics and advancing the sorority experience. Please work with your College Panhellenic president on getting the report completed.

Note, the report must be submitted online in one sitting, so use the [Word document](#) to collect answers and then copy them into the [online form](#) to submit.

Also, the report must be submitted by April 15 to be eligible for NPC Awards. Please see below for award information.

College Panhellenic Awards

Each year, NPC recognizes outstanding College Panhellenics that meet specific criteria with College Panhellenic Awards.

We encourage your College Panhellenic to review the [Awards Questions](#) and [apply online](#) for the NPC College Panhellenic Awards no later than **June 1**.

New Program: Potential New Member Orientation

NPC, in partnership with LaunchPoint Solutions, is pleased to offer Potential New Member Orientation (PNMO) to provide online pre-recruitment education. The curriculum covers the history of fraternity/sorority life, an introduction of NPC and College Panhellenics, definitions, tips to make the recruitment experience a success and more. For information, visit the [LaunchPoint website](#) or email info@launchpointconsulting.com.

Dear friends ...

April is Advisor Appreciation Month, and on behalf of the National Panhellenic Conference, I want to express our sincere gratitude for the time and talent you share with College Panhellenics. Our work to advance sorority would not be possible without the work you do on your campus, day in and day out. Thank you for believing in the value of the sorority experience and helping guide and develop the sorority leaders of today.

Please encourage your College Panhellenic chapters to say “thank you” this month to the many volunteers who support them. There are ideas available on the [NPC website](#) for offering up appreciation.

I hope you also will take the time to read this month's feature article. We're sharing tips on how to build better relationships between you, chapter advisors and, ultimately, chapters on your campus.

See p.3 for the call for NPC Student Advisory Committee nominations.

Thank you again for your support of sorority women.
Interfraternally,



Frances Mitchelson

Frances Mitchelson
Panhellenics chairman
panhellenics@npcwomen.org

50/50 Day is April 26

April 26 is the second annual 50/50 Day – a day set aside to discuss what it will take to get to a more gender-balanced world.



As you may have read in the [NPC Chairman's Message](#) about 50/50 Day, NPC is encouraging College and Alumnae Panhellenics to [register for 50/50 Day](#) to receive free materials, watch a short film and set aside time for discussion. (Watch the [2017 50/50 Day highlight reel](#) and view the [2017 discussion guide](#) for the types of conversations you might have.)

Sorority women also can get involved by answering the question, “In six words, what does a gender-balanced world look like to you?” Post answers on social media using #Gettingto5050.

More than 20,000 groups around the globe already are signed up. We hope your Panhellenic will join, too!

Working With Chapter Advisors From a Panhellenic Perspective

By Becky Druetzler, director of Greek Life, Butler University

Recruiting and retaining quality chapter advisors is essential to a sorority community's success. Regardless of your affiliation, much can be gained by approaching relationship building from a panhellenic perspective.

Here are some tips for building the relationship:

Have coffee. When possible, dedicate some face time to get to know the chapter advisor. Share why you both enjoy working with students, how you came into your roles, expertise, advising philosophies, and background knowledge of this chapter. Clarify your role with the chapter and the College Panhellenic Association, your approach to working with constituents and what the advisor can expect from you, including ongoing communication.

Acknowledge your shared commitment to the sorority experience. Chapter advisors are volunteers. What motivates someone to take on this role is a commitment to the transformative experience sorority membership can provide. Sharing the responsibility to support the chapter includes mutual support of one another.

Provide context to your community. As discussed with consultants, describe the community, its challenges and strengths, and where the chapter fits into this landscape. Identify important observances and events, especially those that can be problematic.

Educate about campus policies and procedures. Even when a chapter advisor is familiar with the university, not all aspects will be apparent, such as how conduct policies, Title IX and Clery are administered, the resources available for students and student organization policies. If information is available online, sharing a directory of websites with advisors can be helpful. Providing information distributed by campus departments may also be beneficial.

Give an honest appraisal. While the chapter advisor will have the opportunity to get to know the chapter on a deeper level, sharing a university perspective helps to build a 360 assessment. How is the chapter perceived on campus? Identifying what the chapter does well and what members prioritize is as important as identifying opportunities for improvement.

Be a resource regarding all things Panhellenic. Initially, chapter advisors may have only a basic understanding of how a College Panhellenic works. Provide an overview, including your perceptions of the Panhellenic climate on campus and how sororities collaborate. Discuss the chapter's engagement in council programming, leadership and the recruitment counselor program. Explain expectations for delegates and what the advisor should anticipate. Advisors need to know how to access the College Panhellenic bylaws, recruitment rules and the NPC Manual of Information.

Help navigate recruitment. Primary recruitment on your campus now may be different from a chapter advisor's experience. Be prepared to dive into Release Figure Methodology (RFM). Encourage College Panhellenic leaders to allow advisors to attend meetings with recruitment officers, such as recruitment software training. Clarify who will be communicating with chapters during recruitment and what that looks like. Remind advisors to refresh their knowledge of organizational policies pertaining to membership eligibility and selection as well as policies for recruitment rules related to positive Panhellenic contact.

When there is an issue, pick up the phone – or, at least email when photos are involved! Be thoughtful in considering who needs to know as well as what can be disclosed, but also how you can work together to address the matter. Chapter advisors are able to have much different conversations than FSAs in holding individual members accountable. For serious incidents, contacting member organization headquarters staff without including the advisor may rise to the equivalent of going around someone to speak to their boss, so carefully consider your communication strategy.

Follow up with the undergraduate leaders. Ask students how their advisory team is doing. Share positive responses with advisors – sometimes chapter members forget to do so! Volunteers need positive reinforcement. If an advisor hasn't been present or accessible, or has been at odds with the chapter over a situation, it may be time to check in with the advisor.

Show appreciation. Thank advisors for their service – they will appreciate hearing from you.

National Panhellenic Conference Student Advisory Committee

The National Panhellenic Conference is adding to its advocacy efforts by creating the NPC Student Advisory Committee (NPCSAC). This document explains the role of the NPCSAC and how to apply.

The NPCSAC will:

- Support the work of NPC to advance the sorority experience together;
- Represent the collegiate Panhellenic woman's perspective and committee members will act as liaisons between college Panhellenic women and NPC; and
- Provide suggestions to the NPC Executive Committee and professional staff on existing campaigns and programs, on ideas for new initiatives and on how to engage their campus communities and Panhellenic women across the U.S. and Canada.

Structure

- The NPC Executive Committee will appoint the NPCSAC and will accept nominations from NPC Board of Directors, NPC area advisors and fraternity/sorority advisors.
- NPCSAC applicants will:
 - Be members in good standing of their NPC member organization.
 - Be of junior or senior standing with a minimum cumulative GPA of a 3.0.
- NPCSAC committee members are expected to:
 - Serve for one academic year (August to June).
 - Participate in an introductory onboarding session.
 - Participate (with the NPC Executive Committee and staff) in quarterly conference calls with pre-determined agenda topics.
 - Provide feedback on NPC programming when requested.
 - Provide education about advocacy through communication with College Panhellenic officers.
 - Participate in public relations efforts as appropriate.

Value of Participation

- Learn a lot! NPCSAC members will interact with NPC leadership, the NPC Board of Directors and staff regarding NPC's goals, objectives and strategies for being the premier advocacy and support organization for the advancement of the sorority experience.
- Provide valuable input from the student perspective to ensure the current and future experience for collegiate sorority women is one of value and relevance.
- Be ahead of the game! NPCSAC members will be among the first to know about exciting opportunities and challenges, program developments, partnerships and events of NPC.
- Gain firsthand experience working with one of the nation's largest organizations dedicated to serving and benefitting women.

Student Application Process

- Complete the online application: [here](#).
- Email your resume (including leadership experience and Panhellenic activities) and letter of recommendation to sac@npcwomen.org.
- Letters of recommendation do not have to be from the person who nominated you.
- Applications and supporting materials are due to the NPC office by **April 13**.

