



International Badge Day Celebration Ideas

Online

- Join International Badge Day on Facebook if you are a member. RSVP and add the event to your profile and College Panhellenic or Alumnae Panhellenic Facebook page, and ask your member associations or chapters to post on their pages as well.
- Post the International Badge Day logo ([download from the NPC website](#)) on your Panhellenic website, and ask your member associations or chapters to post on their pages.
- Change your profile picture on March 5, 2018 to a photo of your sorority's badge.
- Change your status on Facebook on March 5 to read, “#Iwearabadge today to celebrate sorority with members worldwide.”
- Post a photo of your badge day celebration event on the International Badge Day Facebook event page.
- Share your photos, celebrations and thoughts about International Badge Day on Twitter and Instagram by marking your posts with #badgeday18.
- Share your sorority story using #Iwearabadge on Instagram, Twitter and Facebook.
- Feature stories of sorority women who have made history in your community or from your campus using #Iwearabadge.

In Person

- Wear your badge with pride all day.
- Invite members of NPHC, NALFO, NAPA and NMGC to join you in planning a celebration event on your campus or in your community.
- Host an information booth at your campus student union.
- Plan to wear your badge in the workplace and invite your sorority colleagues to lunch.
- Host a regional/local Alumnae or College Panhellenic luncheon, and discuss your sorority history and the ideals upon which your founders built your organization.
- Select a philanthropy in your community and donate sorority service hours to that cause.
- Honor distinguished alumnae from your organization with a luncheon or dinner event.
- Use “Wear Your Letters on Your Heart” as a recruitment theme.

Media

- Organize leaders of your Alumnae and College Panhellenics to ask your governor or your state legislature to pass a proclamation or resolution recognizing March 5, 2018, as Panhellenic or Sisterhood Day.
- Ask your mayor to pronounce March 5, 2018, as Panhellenic or Sisterhood Day in your city.
- If you have a public International Badge Day event, send a press release to the local campus newspaper and/or your community newspaper.
- For quick media updates, consider sending a “Fast Fact” sheet to your favorite reporter or editor.

Media Tips

1. Contact your local or college newspaper by phone first and ask who the appropriate contact is to receive the information.
2. Send the notice by email.
3. Check online to see if an events calendar form will let you submit the information directly.