

## 2017-18 NPC Partner Levels

For 2017-18, the National Panhellenic Conference (NPC) had five levels of partnership opportunities:

- Platinum - \$12,000
- Gold - \$9,000
- Silver - \$7,500
- Bronze - \$5,000
- Friend - \$1,500

These opportunities offered many ways for NPC partners to connect with NPC leadership, including:

- Ability to promote your product/service to decision makers for 26 sororities
- Exhibitor space at the NPC annual meeting
- Recognition as an NPC partner and a commitment to advancing sorority
- Listing in the online partnership directory with a website link
- Use of NPC logo on marketing materials
- Sponsorship opportunities at NPC events
- Quarterly NPC intrafraternal partner updates

For more information on each partner level, please continue to next page.

### Deadlines and Specifications:

- Advertisements for annual meeting program must be in high-resolution PDF by Aug. 1, 2017
- Company logo and 50-word description must be in high-resolution PDF with contact name by Aug. 1, 2017
- Gold Sponsor (Dinner): seat promotions maximum size 8.5 x 11"; due to NPC office by Aug. 1, 2017
- All exhibit booths include one skirted table with pipe and drape, two chairs and a waste basket

### Other Opportunities:

- College Panhellenic Academy
- Regional Academies
- RFM/RFM Lite

### Becoming a Partner for 2018-19:

For more information on becoming an NPC partner, email [catherine@npcwomen.org](mailto:catherine@npcwomen.org).

## 2017-18 NPC Partner Levels

### Platinum Level - \$12,000

#### Annual Meeting Benefits:

- NPC partner status (\$500 value)
- 8x10 foot exhibit booth at the annual meeting; booth includes two lunch tickets for partner luncheon Friday, Oct. 27, at noon (\$1,000 value)
- Scrolling screen with sponsor messages at the partner luncheon, Friday, Oct. 27, at noon
- Two complimentary breakfast tickets for Friday, Oct. 27, from 8-9 a.m.
- Two complimentary Foundation dinner tickets for Friday, Oct. 27, at 6:30 p.m.
- Special invitation and acknowledgment at a reception and dinner (four tickets) with annual meeting attendees on Thursday, Oct. 26, at 5 p.m.
- Invitation to provide a five-minute presentation before a general session
- Scrolling company logo on multiple reader boards throughout hotel
- Company logo and 50-word description in annual meeting program book
- Full-page advertisement in annual meeting program book
- Logo displayed on materials/signage during annual meeting
- Access to annual meeting attendees

Platinum partners have the option to purchase additional meal tickets for all meals offered during the annual meeting. This can be done while registering for the annual meeting. All partners are welcome to attend the Wine-down reception Friday evening.

#### Benefits Beyond the Annual Meeting:

- Recognition as a Platinum Partner of NPC at College Panhellenic Academy
- Opportunity to present one webinar to the NPC Family
- Opportunity to serve as a subject matter expert on a NPC committee if task force or working group is developed relating to your expertise
- 12 promotions through social media (Facebook, Twitter, Instagram)
- Quarterly NPC updates
- Your company name, logo and link added to NPC website as an NPC Partner for 12 months
- Signage in NPC office highlighting partners

## 2017-18 NPC Partner Levels

### Gold Level - \$9,000

#### Annual Meeting Benefits:

- NPC partner status (\$500 value)
- 8x10 foot booth at the annual meeting; booth includes two lunch tickets for the partner luncheon, Friday, Oct. 27, at noon (\$1,000 value)
- Two complimentary breakfast tickets for Saturday, Oct. 28, from 8-9 a.m.
- Scrolling screen with sponsor message during partner lunch, Friday, Oct. 27, at noon
- Sponsorship options:
  - Named sponsor for the Panhellenic Celebration Luncheon, Saturday, Oct. 28, at 12:30 p.m. This includes special acknowledgment and the opportunity to speak for three minutes at the luncheon plus four luncheon tickets, seat/place setting promotions and signage recognition; or
  - Named sponsor for the Celebrating Panhellenic History and Traditions Dinner, Saturday, Oct. 28, at 7:30 p.m. This includes special acknowledgement and an opportunity to speak for three minutes at the dinner plus four dinner tickets, seat/place setting promotions and signage recognition.
- Company logo and 50-word description in annual meeting program book
- Half-page advertisement in the annual meeting program book
- Logo displayed on materials/signage during annual meeting
- Access to annual meeting attendees

Gold level sponsors may purchase additional meal tickets to any meals offered during the annual meeting. This can be done while registering for the annual meeting. All partners are welcome to attend the Wine-down reception Friday evening.

#### Benefits Beyond the Annual Meeting:

- Special recognition and sponsored snack breaks during the May board of directors meeting
- 10 promotions through social media (Facebook, Twitter, Instagram)
- Quarterly NPC updates
- Your company name, logo and link added to the NPC website as NPC partner for 12 months
- Signage in NPC office highlighting partners

## 2017-18 NPC Partner Levels

### Silver Level - \$7,500

#### Annual Meeting Benefits:

- NPC partner status (\$500 value)
- 8x10 foot exhibit booth at the annual meeting; booth includes two lunch tickets for the partner luncheon, Friday, Oct. 27, at noon (\$1,000 value)
- Scrolling screen with sponsor message during partner luncheon, Friday, Oct. 27, at noon
- Opportunity for three silver partners to co-host an after-hours reception Friday, Oct. 27, at 9:30 p.m. This includes special acknowledgment and floor clings by cash bars and 12 drink tickets to give away.
- Company logo and 50-word description in annual meeting program book
- Quarter-page advertisement in annual meeting program book
- Logo displayed on materials/signage during the annual meeting
- Access to annual meeting attendees

Silver level partners may purchase additional meal tickets for any of the meals offered during the annual meeting. This can be done while registering for the annual meeting. All partners are welcome to attend the Wine-down reception Friday evening.

#### Benefits Beyond the Annual Meeting:

- Eight promotions through social media (Facebook, Twitter, Instagram)
- Quarterly NPC updates
- Your company name, logo and link added to the NPC website as NPC partner for 12 months
- Signage in NPC office highlighting partners

## 2017-18 NPC Partner Levels

### Bronze - \$5,000

#### Annual Meeting Benefits:

- NPC partner status (\$500 value)
- 8x10 foot exhibit booth at the annual meeting. Booth includes two lunch tickets for partner luncheon, Friday, Oct. 27, at noon (\$1,000 value).
- Scrolling screen with sponsor messages during partner luncheon, Friday, Oct. 27, at noon
- Opportunity to speak for four minutes to a specific group OR sponsor a food station during the partner luncheon with prime booth location near food station:
  - Specific Groups: Executive directors (two available), Inter/national presidents (two available), Board of directors (one available), Foundation board of trustees (one available)
  - Food Stations: sandwich, salad, soup, dessert, beverage
- Company logo and 50-word description in annual meeting program book
- Quarter-page advertisement in annual meeting program book
- Logo displayed on materials/signage during annual meeting
- Access to annual meeting attendees

Bronze level partners may purchase additional meal tickets for any meal offered during the annual meeting. This can be done while registering for the annual meeting. All partners are welcome to attend the Wine-down reception Friday evening.

#### Benefits Beyond the Annual Meeting:

- Six promotions through social media (Facebook, Twitter, Instagram)
- Quarterly NPC updates
- Your company name, logo and link added to NPC website as an NPC partner for 12 months
- Signage in NPC office highlighting partners

## 2017-18 NPC Partner Levels

### Friend - \$1,500

#### Annual Meeting Benefits:

- NPC Partner Status (\$500 value)
- 8x10 foot exhibit booth at the Annual meeting; booth includes two lunch tickets for partner luncheon, Friday, Oct. 27, at noon (\$1,000 value)
- Company name listed in the partner directory in the annual meeting program book
- Logo displayed on materials/signage during annual meeting
- Access to annual meeting attendees

#### Benefits Beyond the Annual Meeting:

- Two promotions through social media (Facebook, Twitter, Instagram)
- Quarterly NPC updates
- Your company name, logo and link added to NPC website as an NPC partner for 12 months
- Signage in NPC office highlighting partners