



NPC Partner Program Overview 2018-19

The National Panhellenic Conference (NPC) Partner Program helps us fulfill our mission as the premier advocacy and support organization for the advancement of the sorority experience. The program helps NPC partners connect to key individuals within our 26 inter/national member organizations.

Uncertain whether the NPC Partner Program is right for your company? If you answer “yes” to any of the following, becoming an NPC partner is a good fit. Do you...

- Have existing business relationships with sororities?
- Want to expand the reach of your products or services in the sorority market?
- Have a product or service that can be used by individual collegiate or alumnae members, chapters, or inter/national organizations?
- Work with organizations to help with fundraising initiatives?
- Have a great idea that could help advance the sorority experience?
- Want an easier way to contact organizations with more than 415,000 undergraduate members in more than 3,300 collegiate chapters on nearly 670 college and university campuses? Or, want to reach sorority alumnae chapter members or alumnae Panhellenic associations?

Eligibility

You are eligible to participate in the NPC Partner Program if your company manufactures, sells, distributes or provides supplies, products or services to women’s sororities.

See the next page for our 2018-19 NPC Partner Program benefits by level of partnership.

[Become an NPC Partner](#) | [Renew Your NPC Partnership](#)

If you have questions, please contact Catherine Donaldson, director of operations, at catherine@npcwomen.org.

2018-19 Partner Benefits

Platinum \$12,000 Gold \$9,000 Silver \$7,000 Bronze \$5,000 Friend \$1,500 Supporter \$500

	Platinum \$12,000	Gold \$9,000	Silver \$7,000	Bronze \$5,000	Friend \$1,500	Supporter \$500
NPC Annual Meeting						
Invitation to attend NPC annual meeting (Oct. 18-21, 2018, in St. Louis)	X	X	X	X	X	
In-person access to meeting attendees	X	X	X	X	X	
8x10' exhibit booth (includes signage, table, two chairs, and waste basket)	X	X	X	X	X	
Company logo displayed on event materials/signage	X	X	X	X	X	X
Company name, logo and 50-word description in Partner Directory in the annual meeting program book	X	X	X	X	X	
Advertisement in the annual meeting program book	Full page	1/2 page	1/4 page			
Complimentary lunch tickets on Saturday	4	4	2	2	2	
Pre-meeting access to attendees (email list)	X	X	X			
Dinner with the NPC Executive Committee on Thursday (maximum two persons per partner)	X					
Invitation and acknowledgment at Newcomers' Reception for new delegates, executive directors and inter/national presidents on Thursday evening	X					
5-minute presentation during a general session (one presentation per partner)	X					
Gold-level special meeting opportunities (Choose 1): <ul style="list-style-type: none"> Host Joint Leadership Lunch on Friday (board of directors, executive directors and inter/national presidents). Includes 5-minute presentation plus seat/place setting promotion and signage Host Kick-off Dinner for annual meeting attendees on Friday. Includes 5-minute presentation plus seat/place setting promotion and signage Host Panhellenics training on Sunday. Includes 5-minute presentation plus seat/place setting promotions and signage recognition 		X				
Silver-level special meeting opportunities (Choose 1): <ul style="list-style-type: none"> Host a Town Hall Meeting. Includes 5-minute presentation (2 opportunities) Sponsor a wine social on Friday evening 			X			
Bronze-level special meeting opportunities (Choose 1): <ul style="list-style-type: none"> Opportunity to address the executive directors or the inter/national presidents on Friday (two opportunities per group) Sponsor a snack break on either Friday or Saturday Sponsor a dessert bar during the partner exhibit/lunch Sponsor hotel key cards (co-branded with your company logo and the NPC logo; product not included) 				X		
Advertising and Promotion						
NPC Partner status	X	X	X	X	X	X
Authorized use of official NPC Partner Program logo	X	X	X	X	X	
Company logo placement on the NPC website (includes link to your website)	X	X	X	X	X	Name and web link (no logo)
Introduction once annually in the NPC Update email newsletter to NPC family	X	X	X	X	X	X
Introduction in onboarding email to select new NPC family members	X	X	X	X	X	X
Promotions on NPC social media channels	12	9	6	4	4	
Joint-marketing opportunities, such as co-branded giveaways, welcome bags, promotional handouts for welcome packets/bags, underwriting annual meeting program or annual report printing costs, A/V presentations, etc.						X
Information						
Receive quarterly updates in the NPC Interfraternal Inform newsletter	X	X	X	X	X	X
Featured partner in NPC monthly updates to NPC family (once per partner)	X	X				
Other Events and Opportunities						
Serve as a subject matter expert (SME) if an NPC task force or working group is developed relating to your subject matter	X	X				
Recognition at College Panhellenic Academy	X	X				
Present a webinar to the NPC family once annually	X					
Opportunities to sponsor parts of other NPC events, such as College Panhellenic Academy, regional academies or RFM/RFM Lite training	X	X	X	X	X	X