







## **OUR MISSION**

The National Panhellenic Conference is the premier advocacy and support organization for the advancement of the sorority experience.

# **OUR VALUES**

We are committed to relationships built on trust through transparency, accountability and mutual respect. Innovation and our core values of friendship, leadership, service, knowledge, integrity and community guide us in fulfilling our mission.

# THE PANHELLENIC CREED

We, as Undergraduate Members of women's fraternities, stand for good scholarship, for guarding of good health, for maintenance of fine standards, and for serving to the best of our abilities our college community. Cooperation for furthering fraternity life, in harmony with its best possibilities, is the ideal that shall guide our fraternity activities.

We, as Fraternity Women, stand for service through the development of character inspired by the close contact and deep friendship of individual fraternity and Panhellenic life. The opportunity for wide and wise human service, through mutual respect and helpfulness, is the tenet by which we strive to live.



# Message from the 2011-13 Chairman



That was my challenge to the NPC family and our interfraternal partners when I stepped into the chairman's role in October 2011. As I reflect on this past year and review the information in this annual report, I'm reminded of the bold moves the Conference has made throughout my two years but more specifically in the 2012-13 academic year.

We made bold moves and developed collaborative relationships with the office of the vice president of the United States and the National Alliance on Mental Illness to bring tremendous resources to our constituents.

We made bold moves in organizational structure with the development of new committees and staff positions to meet constituent needs. These new efforts are a direct response to surveys and focus groups led by our Strategic Planning Committee and resulted in a renewed focus on Panhellenic education.

We made bold moves by bringing the NPC Foundation closer to the Conference for a greater impact on its work. You will find its biennial report included in these pages.



Jane H. Sutton, NPC chairman, 2011 - 13

We hope that after you read the annual report, you'll be as impressed with the work of the Conference and our constituents as we are. It's been a big year full of bold moves, and we could not have done it without you. Thank you for answering our challenge and seeing the potential for the National Panhellenic Conference!

Jane H. Sutton 2011-13 chairman



# NPC Facts and Figures

National Panhellenic Conference

### Who We Are by the Numbers

### **NPC Statistics**

- 26 member groups
- 666 campuses in the U.S. and Canada
- 3,127 undergraduate chapters
- 325,772 undergraduate members
- 127,696 new members
- 3,883 alumnae associations

### **College Panhellenics**

(460 of 569 reporting)

- 569 College Panhellenics
- 850,411 hours donated to community service efforts
- \$5,276,728 raised for philanthropies

### **Alumnae Panhellenics**

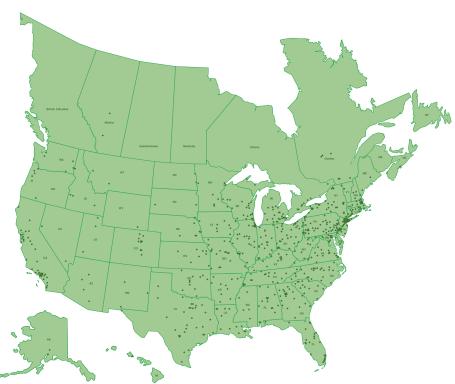
(108 of 197 reporting)

- 197 Alumnae Panhellenics
- 53,394 hours donated to community service
- \$438,757 raised for scholarships
- 412 scholarships awarded
- \$82,247 raised for philanthropies



# **NPC Sororities**

Twenty-six member organizations comprise the 111-year-old National Panhellenic Conference. Below is a list of each member organization along with the year and the school at which it was founded.



| Alpha Chi Omega   | 1885 | DePauw University           | Delta Zeta        | 1902 | Miami University       |
|-------------------|------|-----------------------------|-------------------|------|------------------------|
| Alpha Delta Pi    | 1851 | Wesleyan Female College     | Gamma Phi Beta    | 1874 | Syracuse University    |
| Alpha Epsilon Phi | 1909 | Barnard College             | Kappa Alpha Theta | 1870 | DePauw University      |
| Alpha Gamma Delta | 1904 | Syracuse University         | Kappa Delta       | 1897 | Longwood University    |
| Alpha Omicron Pi  | 1897 | Barnard College             | Kappa Kappa Gamma | 1870 | Monmouth College       |
| Alpha Phi         | 1872 | Syracuse University         | Phi Mu            | 1852 | Wesleyan College       |
| Alpha Sigma Alpha | 1901 | Longwood University         | Phi Sigma Sigma   | 1913 | Hunter College         |
| Alpha Sigma Tau   | 1899 | Eastern Michigan University | Pi Beta Phi       | 1867 | Monmouth College       |
| Alpha Xi Delta    | 1893 | Lombard College             | Sigma Delta Tau   | 1917 | Cornell University     |
| Chi Omega         | 1895 | University of Arkansas      | Sigma Kappa       | 1874 | Colby College          |
| Delta Delta Delta | 1888 | Boston University           | Sigma Sigma Sigma | 1898 | Longwood University    |
| Delta Gamma       | 1873 | Lewis School                | Theta Phi Alpha   | 1912 | University of Michigan |
| Delta Phi Epsilon | 1917 | New York University         | Zeta Tau Alpha    | 1898 | Longwood University    |



# Raising the Bar on Mental Health Awareness

### The National Panhellenic Conference decided to move forward as a participant on the topic of mental health this year and not sit on the sidelines.

It wasn't the invitation to the White House that moved us, although it is always flattering to be asked by any sitting U.S. president to be part of the dialogue. Our issue was more from a single point of view – as an advocate for young women.

For many practical reasons from the view of a purpose-driven organization, we are participating in a major public education and awareness initiative – calling on all sorority women to engage.

In collaboration with the National Alliance on Mental Illness (NAMI), NPC and its member sororities are providing an online educational tool kit so women can take stock, learn more and help one another.

What does it mean to be mentally healthy? We're sure many college freshmen, leaving home for the first time, may not know. We're also sure that worried parents may miss the distress signs as these young achievers start to manage the challenge of becoming independent adults.

When it comes to our collegians, we take nothing for granted.

Our NPC-NAMI tool kit provides the foundation for that conversation. With downloadable materials online, an educational packet provides key talking points, relevant background and a facilitator's guide for conversations that should take place on campuses and also with alumnae groups.

College stressors are numerous – from being homesick to juggling new academic pressures. For a young woman who breezed through high school with honors, the demands of 18 credit hours on a sprawling campus are different.

Ours is a particularly vulnerable population as well. NAMI data from college student surveys tells us why:

- One in four college students reported having suicidal thoughts.
- Fifty percent of students rated their mental health as below average or poor.
- One in seven students reported engaging in abnormally reckless behavior away from home.

We want all of our women to recognize warning signs and intervene as appropriate. We want all of our women to know how to do so. With expert help from NAMI, we're well on the way to spreading the word and telling our sorority women: If you see the warning signs, speak up.

Educating sorority advisors, mentors and members is the way to start the conversation.

As we continue to tell our members about NAMI resources, we hope you help us share the message that mental health is just as important as physical health.

We start by educating ourselves.



"We applaud NPC's commitment to working alongside NAMI in raising broader mental health awareness among our nation's college students. NPC's leadership in recognizing the importance of these issues in the lives of young adults is exemplary. NAMI values this partnership and the important work of NPC. Learn more about this partnership at www.nami.org/namioncampus."

- Michael J. Fitzpatrick, NAMI executive director

# **NPC** Milestones

### **NPC Launches Strategic Plan**

NPC's Board of Directors invigorated the 111-year-old Conference this year by approving a strategic plan that moves several initiatives forward into the coming academic year. Data-driven decision-making is a core foundation for NPC, and critical information is collected annually from our 26 member groups. Advocacy, sustainability and organizational effectiveness are all cornerstones of the strategic plan. In addition, NPC will focus on expanding its training and curriculum offerings to Alumnae Panhellenics and College Panhellenics.



Collegiate members of Alpha Sigma Tau pose with Matt Lauer at "The Today Show" on International Badge Day.

### NPC Rocks Rockefeller Plaza

About 30,000 women participated on Facebook in NPC's celebration of International Badge Day on March 4 this year, pledging to wear their sorority badges. The day is set aside to share fraternal pride by wearing pins and letters. Twitter also lit up with more than 1,200 tweets broadcast using the #badgeday13 hashtag. Dozens of collegiate and alumnae members from Columbia University and New York University traveled to Rockefeller Plaza to flash "The Today Show" audience during the live broadcast with signs that shared the message: "Ask me about my badge."



Budget and Finance Committee Chairman Donna King with her lobbying team during the visits to Capitol Hill this spring.

### **NPC Visits Capitol Hill**

More than 130 women spent time on Capitol Hill this spring to advocate for measures that improve the lives of college students everywhere. The experience brings together collegians and alumnae from across the United States to meet with their members of Congress on various issues. Panhellenic women have been advocating for better laws during spring trips for the past 11 years. Many collegiate members give up the traditional spring break trips to mingle with their federal lawmakers, including the historic number of women who were elected to the U.S. Senate.



# NPC Milestones

### NPC Expands Advocacy Efforts

NPC is involved in several advocacy efforts, including participation in the NASPA Greek Summit, the White House event on Girls in Leadership and a continuing participation in the Coalition of Higher Education Associations for Substance Abuse Prevention. Through our advocacy efforts on behalf of all of our members, NPC is working with the National Alliance on Mental Illness to bring a new educational resource to students and advisors this year for mental health awareness – as featured in our centerpiece article for this report.



National Panhellenic Conference

NPC was recognized by the Hoosier Chapter Public Relations Society of America and the Fraternal Communications Association with communications awards this year.

### NPC Earns Communications Awards

Branding, storytelling and crisis communications work by NPC and its partners took center stage this year as the Conference was singled out for top achievements by communications and design professionals. Last year's annual report was recognized by the Hoosier Chapter, Public Relations Society of America with a Pinnacle award, and the new Crisis Communications Handbook won "Best of Show" competing against 74 other entries. NPC also received a "Critic's Choice" award from the Fraternal Communications Association for its updated logo.

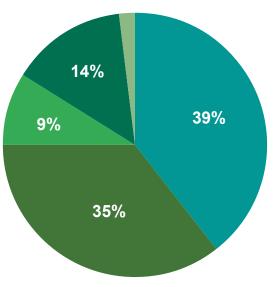


# NPC Financials

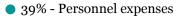
# 2012 REVENUE

### 2012 EXPENSES

2%



- 41% Member group dues
- 16% College Panhellenic dues
- 1% Alumnae Panhellenic dues
- 15% Registration and meeting income
- 6% Publication and jewelry sales
- 10% Contribution income grants
- 10% Other



- 35% Office expenses
- 9% Meetings expenses
- 14% Other program services
- 2% Publication services



### National Panhellenic Conference the voice for sorority advancement

# 2011-12 Biennial Report of the National Panhellenic Conference Foundation

### The Foundation's Mission:

To advance the 26 women's organizations of the National Panhellenic Conference and their commitment to personal growth by underwriting initiatives that launch and sustain female leaders.

### The Foundation's Vision:

Every woman will be a better citizen because of her lifelong sorority experience.

### **NPC Foundation Facts**

- Incorporated in August 1995 in the state of Indiana
- Public educational charity IRS code 501(c)3
- Four elected trustees and two NPC officers serve on the board
- Provides funding for NPC educational and leadership programs
- Managed assets of \$1,011,940 and awarded \$56,820 in 2011
- Managed assets of \$1,103,997 and awarded \$9,750 in 2012

# Programs Supported with NPC Foundation Grants

### **Establishing an Endowment**

The NPC Foundation welcomes restricted endowed funds established by individual donors, member affiliations and other foundations, corporations or other appropriate donors, as long as these funds support its charitable, leadership and educational purposes. In accordance with the Foundation's gift acceptance policy, a minimum gift of \$25,000 is required to endow a fund. At a donor's request, the Foundation will accept an initial gift of one-quarter of the total intended sum and will allow a maximum of five years to complete the pledge. Permanently endowed funds provide awards in perpetuity. The board of trustees welcomes requests for additional information about establishing an endowment. Endowed funds are an excellent way to help the Foundation continue the Conference's tradition of outstanding programming and resources for fraternity women across the continent.

### **Board of Trustees**

### **Officers:**

President – Janet Dodson, Alpha Sigma Tau Treasurer – Barb Stone, Sigma Sigma Sigma Secretary – Anne Budill, Kappa Alpha Theta

### **Trustees:**

Jane Sutton, Alpha Xi Delta, NPC chairman Jean Mrasek, Chi Omega, NPC vice chairman Anne Marie Gavin, Delta Zeta

### Ad hoc members:

Donna King, Sigma Kappa, NPC Budget and Finance Committee chairman

### **Executive director:**

Nicki Meneley 3901 W. 86th Street, Suite 398 Indianapolis IN 46268 Phone: 317-872-3185 Fax: 317-872-3192

# 2011-12 Biennial Report of the National Panhellenic Conference Foundation

### **Endowed Funds**

The NPC Foundation's endowed funds support the Conference tradition of educational and leadership programming that enhances the value of membership in women's fraternities.

Endowed funds include:

### Academic Excellence

Established by Phi Mu to promote academic achievement in women's fraternities.

### Alpha Phi/Betty Mullins Jones Scholarship

### Gamma Phi Beta/ Elizabeth Ahlemeyer Quick Scholarship

In conjunction with the Alpha Phi and Gamma Phi Beta foundations, the NPC Foundation awarded \$4,000 in scholarships during the biennium to recognize the outstanding achievement, leadership and scholarship of four collegiate Panhellenic women.

### **Centennial Endowment Fund**

Established by donors to celebrate the 100th anniversary of the National Panhellenic Conference, the Centennial Endowment supports educational and leadership programs developed or endorsed by the Conference.

### Distinguished Lecturer Program

Established through an initial grant from the NPC's Centennial Endowment and subsequently endowed by Alpha Gamma Delta with a supplemental grant from Delta Gamma and other contributions, funds from the Distinguished Lecturer Program provide a forum in which Alumnae and College Panhellenics host high-profile female speakers who embody the NPC spirit and inspire women.

### "Something of Value"

This program was established by Alpha Omicron Pi and Kappa Delta with supplemental grants provided by Kappa Kappa Gamma to support values-based risk-management education for collegiate women.

# Women in Higher Education Achievement Award

Established by Sigma Sigma Sigma Sorority and Foundation to recognize outstanding women who make a difference in higher education.



Audrey Jaeger, Ph.D. was selected as the 2013 recipient of the Women in Higher Education Achievement Award.



National Panhellenic Conference the voice for sorority advancement

# **Foundation Financials**

**Statement of Financial Position** 

| Dec. 31  | 2012   | 2011   |
|--|--|--|
| <b>Assets</b><br>Cash<br>Investment brokerage account<br>Receivables   | \$ 45,435<br>1,058,029<br>533                            | \$ 39,372<br>969,718<br>2,850                                |
| Total Assets   | \$ 1,103,997   | \$ 1,011,940   |
| Liabilities and Net Assets<br>Liabilities<br>Accounts payable<br>Credit card payable<br>Total Liabilities  | \$ 8,482<br>97<br>8,579                                  | \$ 0<br>102<br>102   |
| Net Assets<br>Unrestricted – Spirit Fund<br>Temporarily restricted<br>Permanently restricted<br>Total Net Assets<br>Total Liabilities and Net Assets | 21,829<br>83,415<br>990,174<br>1,095,418<br>\$ 1,103,997 | \$ (3,722)<br>69,409<br>946,151<br>1,011,838<br>\$ 1,011,940 |



# **Foundation Financials**

Statement of Activities Jan. 1, 2012 – Dec. 31, 2012

|                                   | Unrestricted | Temporarily<br>Restricted | Permanently<br>Restricted | Total     |
|-----------------------------------|--------------|---------------------------|---------------------------|-----------|
| Revenues                          |              |                           |                           |           |
| Investments                       |              |                           |                           |           |
| Interest and dividends            | \$ 13,972    | \$ O                      | \$ 13,474                 | \$ 27,446 |
| Realized gains                    | 38,637       | 0                         | 0                         | 38,637    |
| Unrealized gains/loss             | 0            | 4,006                     | 30,549                    | 34,555    |
| Investment fees                   | (12,100)     | 0                         | 0                         | (12,100)  |
| Total Investment Income           | 40,509       | 4,006                     | 44,023                    | 88,538    |
| Gifts                             |              |                           |                           |           |
| Unrestricted income – Spirit Fund | \$ 8,942     | \$ O                      | \$ O                      | \$ 8,942  |
| Centennial Endowment              | 0            | 0                         | 0                         | 0         |
| "Something of Value"              | 0            | 2,325                     | 0                         | 2,325     |
| Academic Excellence               | 0            | 0                         | 0                         | 0         |
| AP/Betty Mullins-Jones Scholar    | 0            | 1,000                     | 0                         | 1,000     |
| GPB/Elizabeth A. Quick Scholar    | 0            | 2,000                     | 0                         | 2,000     |
| Alpha Sigma Alpha                 | 0            | 10,000                    | 0                         | 10,000    |
| Total Gifts                       | 8,942        | 15,325                    | 0                         | 24,267    |
| Net assets released               |              |                           |                           |           |
| from restrictions                 | 5,325        | (5,325)                   | 0                         | 0         |
| Total revenue                     | 54,776       | 14,006                    | 44,023                    | 112,805   |
|                                   | 54,770       | 14,000                    |                           | 112,000   |
| Expenses                          |              |                           |                           |           |
| Program services                  | 9,750        | 0                         | 0                         | 9,750     |
| Management and general            | 18,784       | 0                         | 0                         | 18,784    |
| Fundraising                       | 691          | 0                         | 0                         | 691       |
| Total Expenses                    | 29,225       | 0                         | 0                         | 29,225    |
| Increase (decrease) in net assets | 25,551       | 14,006                    | 44,023                    | 83,580    |
|                                   |              |                           |                           |           |
| Net assets – beginning of year    | (3,722)      | 69,409                    | 946,151                   | 1,011,838 |
| Net assets – end of year          | 21,829       | 83,415                    | 990,174                   | 1,095,418 |



National Panhellenic Conference the voice for sorority advancement

# **Foundation Financials**

Statement of Activities Jan. 1, 2011 – Dec. 31, 2011

|                                   | Unrestricted            | Temporarily<br>Restricted | Permanently<br>Restricted | Total     |
|-----------------------------------|-------------------------|---------------------------|---------------------------|-----------|
| Revenues                          |                         |                           |                           |           |
| Investments                       |                         |                           |                           |           |
| Interest and dividends            | \$ 32,634               | \$ O                      | \$ O                      | \$ 32,634 |
| Realized gains                    | 39,642                  | 0                         | 0                         | 39,642    |
| Unrealized gains/loss             | (52,349)                | 0                         | 0                         | (52,349)  |
| Investment fees                   | (17,086)                | 0                         | 0                         | (17,086)  |
| Total Investment Income           | 2,841                   | 0                         | 0                         | 2,841     |
| Gifts                             |                         |                           |                           |           |
| Unrestricted income – Spirit Fund | \$21,533                | \$ O                      | \$ O                      | 21,533    |
| Centennial Endowment              | 0                       | 0                         | 100                       | 100       |
| "Something of Value"              | 0                       | 3,375                     | 0                         | 3,375     |
| Academic Excellence               | 0                       | 500                       | 0                         | 500       |
| AP/Betty Mullins-Jones Scholar    | 0                       | 1,000                     | 0                         | 1,000     |
| GPB/Elizabeth A. Quick Scholar    | 0                       | 2,000                     | 0                         | 2,000     |
| Alpha Sigma Alpha                 | 0                       | 0                         | 0                         | 0         |
| Total Gifts                       | 21,533                  | 6,875                     | 100                       | 28,508    |
| Net assets released               |                         |                           |                           |           |
| from restrictions                 | 27,660                  | (27,660)                  | 0                         | 0         |
| Total revenue                     | 52,034                  | (20,785)                  | 100                       | 31,349    |
| Expenses                          |                         |                           |                           |           |
| Program services                  | 56,820                  | 0                         | 0                         | 56,820    |
| Management and general            | 15,534                  | 0                         | 0                         | 15,534    |
| Fundraising                       | 983                     | 0                         | 0                         | 983       |
| Total Expenses                    | 73,337                  | 0                         | 0                         | 73,337    |
| Increase (decrease) in net assets | (21,303)                | (20,785)                  | 100                       | (41,988)  |
| Net assets – beginning of year    | 17,581                  | 90,194                    | 946,051                   | 1,053,826 |
| Net assets – end of year          | (3,722)                 | 69,409                    | 946,151                   | 1,011,838 |
|                                   | ( <b>U</b> )/ <b></b> / | - ))   - )                | 21-7-U-                   | -,,-,000  |



# Message from the 2013-15 Chairman

In the past year, NPC has rolled out a new look with a new tagline: the voice for sorority advancement. This statement signifies that our words can help shape our message and define our value as members of national and international women's fraternities and sororities. We must own it and help others understand that as a collective group we can make a difference.

This tag line serves as a reminder that so much can be accomplished when we stand united. With respect for our sovereign rights as NPC member groups, our individual voices come together to make a strong statement as demonstrated by our NPC Unanimous Agreements. Our Panhellenic Creed reinforces this aspect: "Cooperation for furthering fraternity life in harmony with its best possibilities is the ideal that shall guide our fraternity activities."

With that in mind, we will implement the strategic plan as approved by the board of directors to advance sorority together. Reach behind and reach forward. This is the nature of our organization as leadership positions are passed seamlessly from one NPC group to another by virtue of rotation.

Let us take a moment to thank Jane H. Sutton, our devoted 2011-13 chairman, for her steady leadership and encouraging words that



Jean M. Mrasek, NPC chairman, 2013 - 15

challenged us to harness our vast potential. The support that Alpha Xi Delta has provided Jane has served as a model for NPC moving forward in the chairman position.

We stand ready, side by side, to reach forward and take on the future.

Jean M. Mrasek 2013-15 chairman



# NPC Leadership

### **Executive Committee**

Chairman: Jane H. Sutton, Alpha Xi Delta
Vice chairman: Jean M. Mrasek, Chi Omega
Budget and Finance Committee chairman: Josette G. Kaufman, Phi Sigma Sigma and Donna C. King, Sigma Kappa
Advocacy Committee chairman: Mary Jane Beach, Kappa Alpha Theta
Panhellenics Committee chairman: Julie L. Johnson, Kappa Delta

### **Board of Directors**

Alpha Chi Omega: Donna Chereck Alpha Delta Pi: Chris Dickey Alpha Epsilon Phi: Dana Katz Alpha Gamma Delta: Rie Hoehner Alpha Omicron Pi: Carole Jones Alpha Phi: Sally Grant Alpha Sigma Alpha: Lynne Chambers Alpha Sigma Tau: Elizabeth McOsker Alpha Xi Delta: Deanna Detchemendy Chi Omega: Jean M. Mrasek Delta Delta Delta: Sarah Lindsay Delta Gamma: Barbara Probst Delta Phi Epsilon: Stacy Segal Delta Zeta: Lynnda Hoefler Gamma Phi Beta: Sandy Burba Kappa Alpha Theta: Mary Jane Beach Kappa Delta: Julie L. Johnson Kappa Kappa Gamma: Patricia Gesell Phi Mu: Donna Stallard Phi Sigma Sigma: Josette G. Kaufman and Gina Kerley Pi Beta Phi: Linda Ibsen Sigma Delta Tau: Lynn Marano Sigma Kappa: Donna C. King Sigma Sigma Sigma: Laura Sweet Theta Phi Alpha: Erin Nemenoff Zeta Tau Alpha: Laura Mauro

National Panhellenic Conference

### **Committee Chairmen**

Alumnae Panhellenics: Kathi Heatherly, Delta Zeta Board Development: Donna Chereck, Alpha Chi Omega Budget and Finance: Josette G. Kaufman, Phi Sigma Sigma and Donna C. King, Sigma Kappa Bylaws/Minutes Review: Dana Katz, Alpha Epsilon Phi College Panhellenics: Julie L. Johnson, Kappa Delta Extension: Carole Jones, Alpha Omicron Pi Measurable Outcomes: Erin Nemenoff, Theta Phi Alpha Recruitment: Phyllis Davis, Delta Zeta Release Figure Method: Laura Malley-Schmitt, Alpha Phi Strategic Planning: Laura Sweet, Sigma Sigma University Document Review: Beth Searcy, Delta Gamma University Housing Initiatives: Donna Stallard, Phi Mu



# NPC Staff

**Executive director:** Nicki Reas Meneley, Alpha Chi Omega

**Business operations coordinator:** Emily Ruch, Zeta Tau Alpha

Marketing and events manager: Julia Schenk, Kappa Kappa Gamma

Panhellenic support coordinator: Caitlin Moulton, Zeta Tau Alpha

**Training and curriculum design coordinator:** Jenny Greyerbiehl, Alpha Xi Delta

**Contact the staff** 317-872-3185 npccentral@npcwomen.org



The NPC staff is proud to provide support to our member sororities, Alumnae Panhellenics and College Panhellenics. Pictured from left to right: Jen Wetzel, marketing and communications intern; Jenny Greyerbiehl, training and curriculum design coordinator; Julia Schenk, marketing and events manager; Nicki Meneley, executive director; Emily Ruch, business operations coordinator; Caitlin Moulton, Panhellenic support coordinator; and Sydney Willmann, marketing and communications intern.





### National Panhellenic Conference

3901 W. 86th Street, Suite 398 Indianapolis, IN 46268

> npcwomen.org thesororitylife.com

On Facebook: Facebook.com/NPCWomen On Twitter: @npcwomen

National Panhellenic Conference Foundation

3901 W. 86th Street, Suite 398 Indianapolis, IN 46268

npcwomen.org/Foundation.aspx

