



# Gallup-Purdue Index: Talking Points

In May, research released by Gallup showed that fraternity and sorority members are more likely than all other college graduates to be thriving in each of the five elements of well-being (purpose, physical, social, financial and community). Please feel free to use the following data summaries and talking points to help you spread the word about the research on your campus.

## Top Four Statistics:

- Forty-three percent of fraternity and sorority members who are employed full time for an employer are engaged in the workplace compared to 38 percent of all other college graduates who are employed full time.
- Fraternity and sorority members are more likely than all other college graduates to be thriving in each of the five elements of well-being (purpose, social, financial, community and physical).
- More fraternity and sorority members (37 percent) strongly agree that their institutions prepared them for life after college than all other college graduates (27 percent).
- Twenty-two percent of college graduates who are members of a national fraternity or sorority are emotionally attached to their alma maters. College graduates who were not members of a national fraternity or sorority are slightly less likely to be attached (17 percent)

## Talking Points:

- Fraternity and sorority members who are employed full time are more engaged in the workplace than all other college graduates.
- Fraternity and sorority members are more likely than all other college graduates to be thriving in each of the five elements of well-being (purpose, social, financial, community, and physical).
- Fraternity and sorority members strongly agreed at a higher rate than non-members that their institution prepared them for life after college.
- College graduates who were not members of a national fraternity or sorority are slightly less likely to be attached to their alma maters.

Gallup-Purdue Index, 2014

