



Fundraising Ideas for Alumnae Panhellenics

Fundraising provides opportunities for Alumnae Panhellenics to:

- Experience team building within the Alumnae Panhellenic.
- Heighten visibility of Alumnae Panhellenic work in the community.
- Reach out to alumnae not actively involved in the Alumnae Panhellenic and/or local alumnae groups.
- Enrich experiences for members.
- Assist students by providing scholarships.
- Promote philanthropic efforts.
- Recognize individuals making a difference in the community.

Use these guidelines to optimize your community visibility, increase the dollar amount raised and conduct a successful fundraiser.

- Survey members/organizations about types of fundraising efforts they would like to participate in to establish buy-in with all involved.
- Generate excitement within the group about the event. Create a sense of ownership.
- Set clear goals for the event.
- Determine participation expectations of member organizations.
- Establish a timeline to ensure progress.
- Ask committee chairmen to report progress to all member organizations.
- Solicit funding opportunities for the event.
- Consider an honorary chairman, such as a local government official or community activist.
- Organize a hospitality committee to make sure everyone at the event feels welcome.
- Send public service announcements to radio and TV stations, newspapers and local magazines. Whatever event you choose, saturate the community with information about the opportunity.
- Create incentives for participation. Enter the names of all volunteers in a raffle, publish their names in the program or on a banner, and acknowledge them during the event.

Suggestions for events

Food cook-offs (participants pay an entry fee):

- Chili
- Spaghetti
- Cookies/cakes
- Appetizers

Tournaments:

- Tennis
- Golf
- Bowling
- 5K runs or a “walk”
- Volleyball
- Bingo

Sales:

- Holiday boutique
- Flower sales
- Home entertaining products
- Clothing lines
- White elephant/garage sale/flea market
- Used books
- Community activity calendar (sold with ads from local businesses)
- Art exhibit/auction
- Restaurant night

Incorporating local opportunities:

- Sell tickets to a dress rehearsal for a local play
- Ask a local restaurant to donate a percentage of an evening's gross sales to the Alumnae Panhellenic
- Host home tours
- Have a tasting dinner with members bringing dishes; charge for tastings and recipes
- Stage a luncheon with a fashion show or speaker, auction or raffle
- Hold a "play day" event with card and board games
- Sponsor local theater events
- Offer museum or historical site visits
- Sponsor a lecture series with the local adult school or community college
- Partner with another community women's service group to recognize an outstanding government official, and host a tea in her honor
- Recognize a fraternity/sorority advisor, college/university administrator, professor or high school teacher by selling spaces in a scrapbook or computer-generated memory book
- Partner with a local College Panhellenic to raise funds for a joint effort