

NATIONAL PANHELLENIC CONFERENCE

ADVANCING SORORITY TOGETHER





**NATIONAL
PANHELLENIC
CONFERENCE**

OUR MISSION

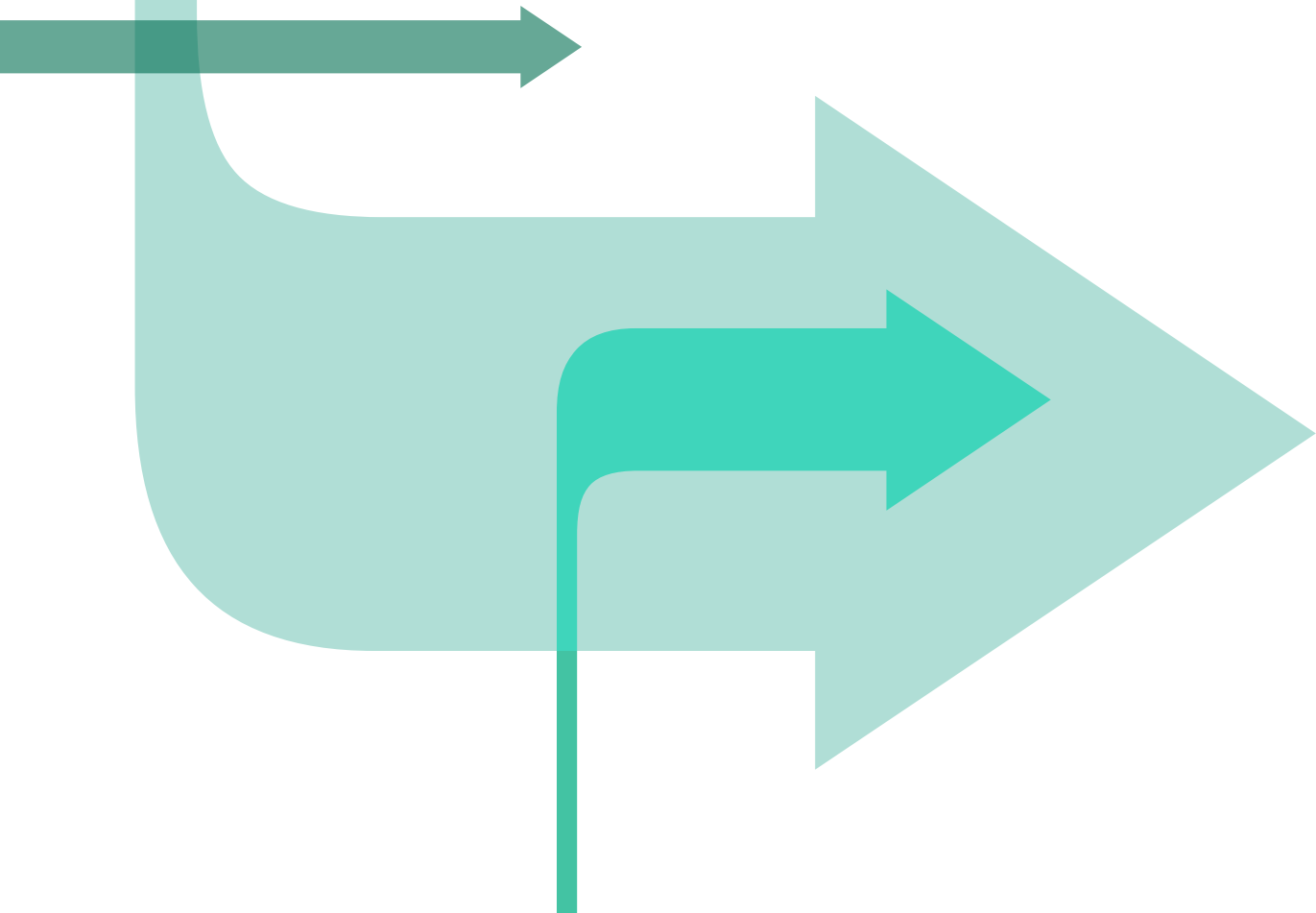
The National Panhellenic Conference is the premier advocacy and support organization for the advancement of the sorority experience.

OUR VISION

Advancing the Sorority Experience Together

OUR VALUES

We are committed to relationships built on trust through transparency, accountability and mutual respect. Innovation and our core values of friendship, leadership, service, knowledge, integrity and community guide us in fulfilling our mission.





NATIONAL PANHELLENIC CONFERENCE

ADVANCING
SORORITY
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MESSAGE

The National Panhellenic Conference is reaching more women than ever by “advancing sorority.” The phrase is now part of our updated vision statement, which positions us to keep our commitment to the millions of women who have claimed sorority kinship for life.

As our membership continues to reflect phenomenal growth with new undergraduates year over year — including a more than 6 percent increase this past year — we are working to ensure that sorority experience remains relevant for today’s college women and alumnae.

NPC now offers more realistic volunteer and leadership opportunities. By streamlining our governance, we’ve become a more flexible organization, which is a must for the career women of the country who are represented in the workforce in record numbers.

Our volunteer committees, driven by strategic goals and a long-range plan for 2011-2014, are developing measurable benchmarks with staff so we can provide real-time data to guide our decision-making and advocacy. NPC’s new data focus includes a six-campus pilot project to review membership, retention and graduation rates of sorority women.

By reaching out to new national partners, we also extend our public reach to remain an influential voice for women. This year alone, NPC has partnered with diverse organizations engaged in a number of important issues, including Vision 2020’s goals of achieving pay equity and increasing the number of women in senior leadership positions in American life.

NPC also remains committed to an annual and recognized presence on Capitol Hill by engaging scores of students and alumnae to speak directly with members of Congress. Our organization has found a new avenue for advocacy with its involvement in the Fraternal Government Relations Coalition.



Eve W. Riley, NPC chairman 2009 - 2011

Our energetic and unstoppable undergraduates are singled out in these pages for the incredible effort undertaken and ongoing in Tuscaloosa, Ala., where they continue to aid and repair local communities ravaged by unprecedented storms.

As our annual report details, NPC continues to be in an extraordinary position to do right by the women of this nation, whether we’re focused on critical federal legislation needed for safer campus housing or by educating women about health issues through our partnership with National Women’s Health Week.

We extend a special thanks to our members, our college administrative partners and our interfraternal partners for their help in making NPC’s 109th year a memorable one.

Eve W. Riley

NATIONAL PANHELLENIC CONFERENCE FACTS



NPC STATISTICS

(All stats are from 2010-2011)

- 3,031 undergraduate chapters representing 26 member groups
- 285,543 undergraduate members
- 105,617 new members
- 4,292,824 initiated members
- 3,955 alumnae associations in the United States and other countries
- 655 campuses in the United States and Canada

ALUMNAE PANHELLENICS

(111 of 210 reporting)

- 55,898 hours donated to community service by Alumnae Panhellenic associations
- \$299,052 raised by Alumnae Panhellenic associations for scholarships awarded to 323 sorority women
- \$73,815 raised by Alumnae Panhellenic associations for community needs
- 208 Alumnae Panhellenic associations in the United States, Canada and England

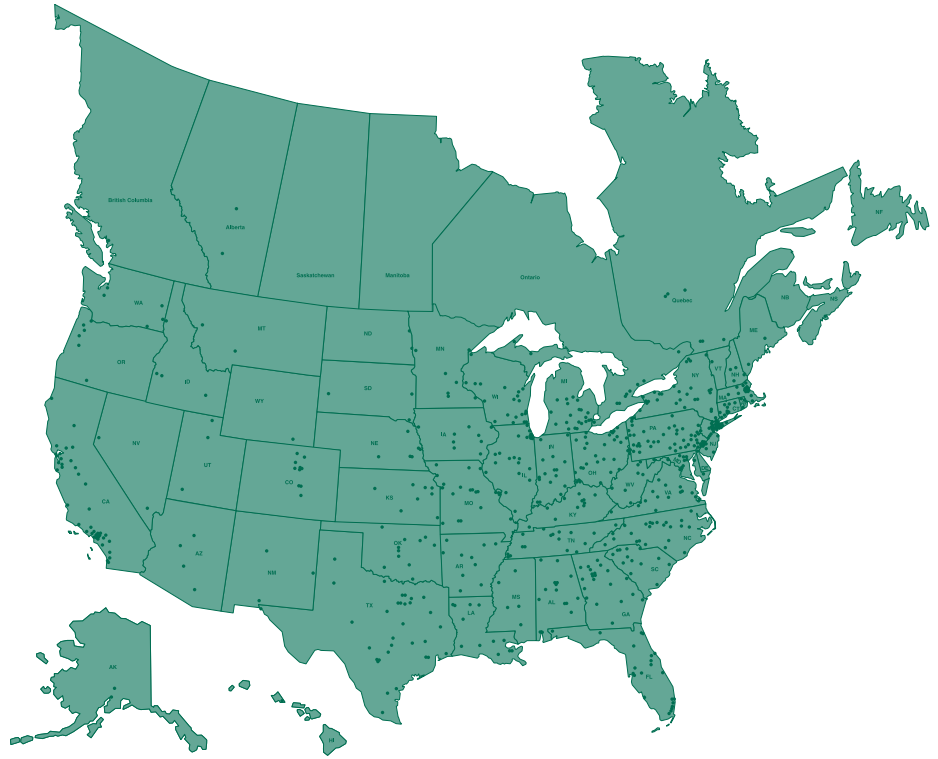
COLLEGE PANHELLENICS

(422 of 566 reporting)

- 909,065 volunteer hours devoted to philanthropic efforts
- 908,905 hours donated to community service by College Panhellenic associations
- \$3,327,108.41 raised from philanthropic events
- 566 College Panhellenic associations

NATIONAL PANHELLENIC CONFERENCE CHAPTERS

Twenty-six member organizations comprise the 109-year-old National Panhellenic Conference. Below is a list of each member organization along with the year and the school at which it was founded.



Alpha Chi Omega	1885	DePauw University	Delta Zeta	1902	Miami University
Alpha Delta Pi	1851	Wesleyan Female College	Gamma Phi Beta	1874	Syracuse University
Alpha Epsilon Phi	1909	Barnard College	Kappa Alpha Theta	1870	DePauw University
Alpha Gamma Delta	1904	Syracuse University	Kappa Delta	1897	Longwood University
Alpha Omicron Pi	1897	Barnard College	Kappa Kappa Gamma	1870	Monmouth College
Alpha Phi	1872	Syracuse University	Phi Mu	1852	Wesleyan College
Alpha Sigma Alpha	1901	Longwood University	Phi Sigma Sigma	1913	Hunter College
Alpha Sigma Tau	1899	Eastern Michigan University	Pi Beta Phi	1867	Monmouth College
Alpha Xi Delta	1893	Lombard College	Sigma Delta Tau	1917	Cornell University
Chi Omega	1895	University of Arkansas	Sigma Kappa	1874	Colby College
Delta Delta Delta	1888	Boston University	Sigma Sigma Sigma	1898	Longwood University
Delta Gamma	1873	Lewis School	Theta Phi Alpha	1912	University of Michigan
Delta Phi Epsilon	1917	New York University	Zeta Tau Alpha	1898	Longwood University



NATIONAL PANHELLENIC CONFERENCE SPOTLIGHT ON PHILANTHROPY

University of Alabama students had a choice when an unprecedented spawn of devastating tornadoes hit Tuscaloosa in the spring of 2011: Head home or stay put. For two students who emerged from the safety of their fraternity and sorority basements to see the destruction around them on that April day, their choice was to stay put. What began with just two college students grew into a massive relief effort of 400 volunteers a day.

Meet Patrick Morris and Ashley Getwan. Both are seniors this fall. Both are leaders on their campus. Both decided to put aside personal concerns and requests to hurry home from worried parents. Instead, they kicked their fraternal leadership and organizing skills into high gear for the sake of others.

The UA Greek Relief effort, complete with website, Twitter and Facebook connections, is a known charity in the area. The efforts have included providing the necessities of immediate on-ground assistance, which included emptying house kitchens to serve people without food, to creating an advisory board with municipal officials to oversee the distribution of community grants for the funds raised.



What prepared them for such a scenario? The foundations built from being leaders in their respective organizations, Delta Kappa Epsilon and Chi Omega.

*KEY TO THE EFFORT:
KNOWING HOW
TO COMMUNICATE,
ORGANIZE, RESPOND
AND PARTICIPATE.*

As Morris organized sorority and fraternity presidents, Getwan, president of the Panhellenic Association on campus, got busy with social media. Before long,





GREEK RELIEF ORGANIZING TEAM

Patrick Morris	Mallory Meissner
James Fowler	Megan Hayes
Meg McCrummen	Vincent Nelson
Ashley Getwan	Jeff Hamilton
Jake Gray	Dakota Peterson
Tom Gray	Linsey Drexler
Jon Brayman	Peyton Falkenburg
Catherine Carter Simms	Nick Lambert
Snap Nelson	Harris Williams
Cameron Hood	Ginger Lum
Harris Williams	Jamie Johnson
	Burne Terry

they were blasting out daily emails to 30,000 people — including alumni and students. As they tweeted, local media retweeted the news from campus. Knowing whom to touch and when, including media, helped produce the people needed for helping hands.

“You can make a difference,” Morris says. “We started out small. But before we knew it, it steamrolled.” Getwan feels the same. “We were hoping to be a drop in the bucket here in Tuscaloosa. But it became a much larger presence.”

Cynthia Lee Almond, a city councilwoman and attorney, was tasked with tracking donations and helping coordinate the city’s efforts. “It was hard for us to get organized immediately. Communities were digging out. Red Cross was hit. Cell phones were down. Even the leading assistance organizations were hurting,” Almond says. “It was hard to know what to be doing.”

That’s what made the student initiative so remarkable, according to Almond. “They were on the ground within hours.”

The seniors are back on campus this fall. And they remain committed to the relief effort, knowing that the communities affected will never truly be the same. As the rubble clears and the contributions keep coming, both student leaders see the future now a bit differently — they believe that philanthropy and community commitment is a given in a lifetime.

Photo Credit: Jeff Hanson, University Relations, The University of Alabama



NATIONAL PANHELLENIC CONFERENCE SPOTLIGHT ON GROWTH

The National Panhellenic Conference, one of the nation's largest organizations for women, has hit another record number with 285,543 undergraduate members reported during the 2010-2011 academic school year.

The final numbers are documented by NPC's 26 national and international sororities and show an overall total increase of 6.2 percent from the prior year.

NPC growth has been on the rise for the past four consecutive academic years, which is also reflected in the annual growth in new chapters being established across the nation on college campuses.

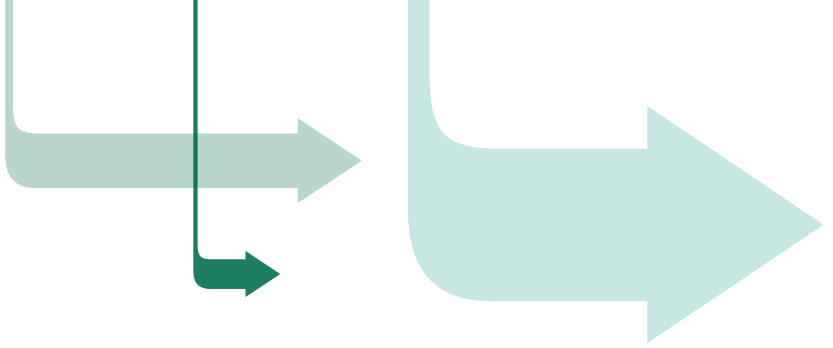
According to the most current numbers, undergraduate membership increased by slightly more than 15 percent from 2008 to 2011. The largest annual increase in the past four years was from 2010 to 2011.

"Today's woman is seeking out opportunities to develop and refine her leadership skills," says Julie Johnson, chairman of NPC's College Panhellenics Committee. "Membership in a sorority provides a young woman with a built-in leadership learning lab."

Joining a sorority provides continual opportunities for young women in leadership roles, including heading up

NPC CHAPTERS 1991 - 2011





governance associations for entire Greek systems on campus as well as organizing fraternity/sorority events.

NPC has also committed to an increasing online presence for women, their parents and alumnae with blogs, websites and social media sites where women can continue to connect easily.

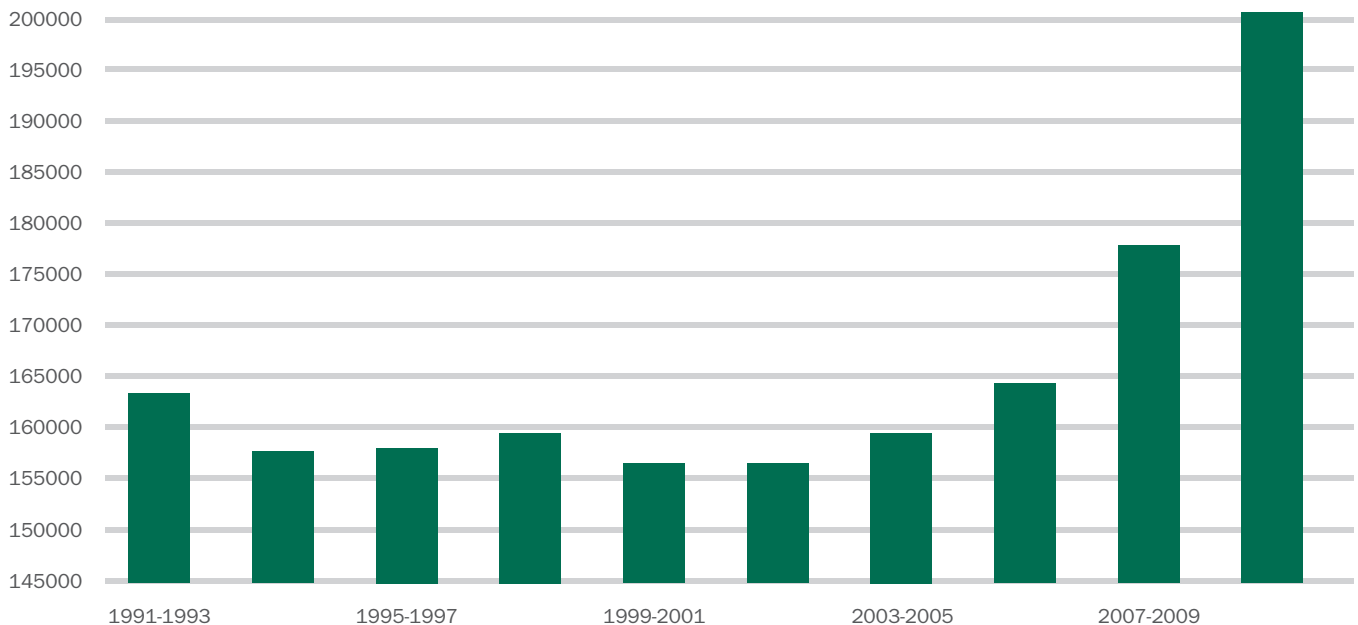
NPC and its member groups use Facebook and Twitter, and NPC also maintains two additional websites; Sorority Parents blog is for parents, and The Sorority Life website is for undergraduates. Undergraduates can also sign up for a free monthly newsletter on The Sorority Life website.

By providing young women with critical life skills, NPC and its member groups continue to build an undergraduate's foundation for academic and career success.

"What the Millennials will face in the labor market is an unbelievable, unprecedented amount of change and information. So they need the core. And that's what a sorority provides. Core life skills. Every single sorority is about core, values, integrity. It's an experience to hang onto for the rest of their lives."

Dr. Frances Lucas
Vice president and campus executive officer
University of Southern Mississippi Gulf Coast

NPC NEW MEMBERSHIP 1991 - 2011



ADVANCING SORORITY TOGETHER





NATIONAL PANHELLENIC CONFERENCE MILESTONES

NPC GROWTH: A Measurable Success Story

NPC's recruitment numbers are still climbing. Since 2008, the number of new campus chapters and new undergraduate members continues to increase. This year's increase over the past academic year was 6.2 percent. The growth is remarkable considering the economy, consumer spending and jobless rates. Women who are actively investing in their futures are selecting the valuable options provided by our 26 member groups in the United States and Canada. Our growth is a continuing success story as we hold true and remain committed to the values and principles of our founders. At the same time, we remain as relevant and timely to undergraduates as we do to alumnae.

NPC MEDIA: A Reliable Source for the Nation's Press

NPC is a continuing resource for media, particularly college journalists who are developing their beats and covering student governance issues tackled by Panhellenics on the nation's campuses. NPC has been featured in The Harvard Crimson, where extraordinary growth continues to unfold at the 375-year-old university. Student Affairs Today, a newsletter written for university administrators, also tapped our executives asking them to weigh in on the ongoing debate over controversial online ranking systems. This year alone, NPC provided information, statistics and referred expert sources to reporters at The Chronicle of Higher Education, The Wall Street Journal and CNN.

NPC LEGISLATION: Making a Difference With Law makers

NPC sent 101 participants to Congress for the annual Capitol Hill events in April: 58 alumnae and 43 students represented 22 of our 26 member groups. Student seats were also opened this year with the Fraternity and Sorority Political Action Committee's board. The opportunity allows undergraduate students to help spearhead efforts for legislation important to fraternal groups, such as safe housing. NPC continues to join and partner with groups that can make a difference for sororities and their members, including filling a seat for the newly organized Fraternal Government Relations Coalition, an evolving coalition of fraternal groups.

NPC PROGRAM: "Something of Value"

"Something of Value" continues to be a signature program offered exclusively to College Panhellenics by NPC. Started in 1995, this critical and life-changing program has reached more than 9,000 women in 37 states. Relying on professional facilitators, including attorneys and health care workers, college women are tasked to address problem behaviors that may be unique to their respective campuses. The outcome is an action plan devised by peers. These comprehensive on-campus events are scheduled by invite only so that women can take control and put their developing leadership skills to best use.



NPC GOVERNANCE: Streamlined for Today's Women


To remain relevant, NPC has streamlined its governance. We've reshaped our guiding statements and made our leadership commitments for service to the Conference more realistic. As women look to decades of career, family and community upon graduation, NPC must offer more choices and volunteer options to match the times we live in. No demands can be too great to deter women from staying involved in one of the nation's largest organizations for women.

NPC ADVOCACY: International Badge Day in NYC

NPC tapped the "real voices" of sorority women to create an online buzz and boost participation for International Badge Day, a day set aside for sorority women to share their pride by wearing Greek letters, pins and badges. The audio voices of 10 accomplished Panhellenic women from around the country were built into audio pages with quick links to share online and in all social media forums, including Twitter. With a simple story link and a compelling voice, the participation of women on Facebook increased from 29,000 to 51,000 in less than two weeks. Members of the New York City Panhellenic visited NBC's "The Today Show" in Rockefeller Center sharing their NPC pride with a national audience during the live broadcast.

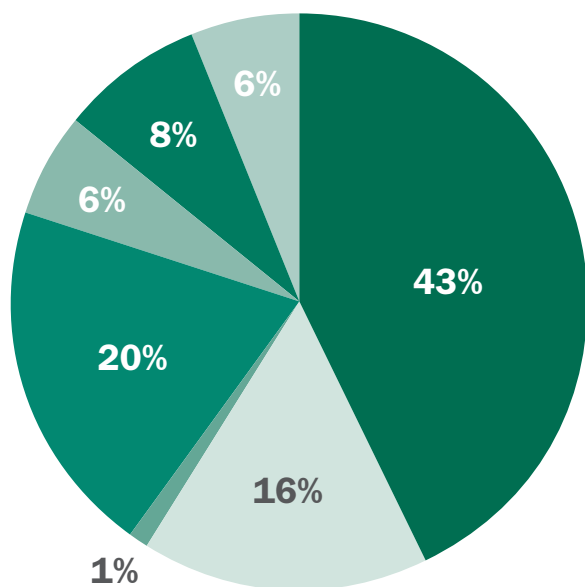
NPC PODCASTS: Spotlight on Panhellenic Conversations

NPC focuses on the women in our ranks as a small slice of what NPC members accomplish every day. Our conversation starters can be a beacon for women around the world — from high school students yearning for advice to alumnae who remain driven to support community causes. If you haven't taken the time to listen or follow our conversations, please take a moment to see what you're missing. Our NPC spotlight shines on women who are committed to causes at all ages, including a young girl who learned about charity by serving the rural poor in Appalachia at the age of 11 and a 70-year-old retiree who builds schools and trains teachers in Pakistan.



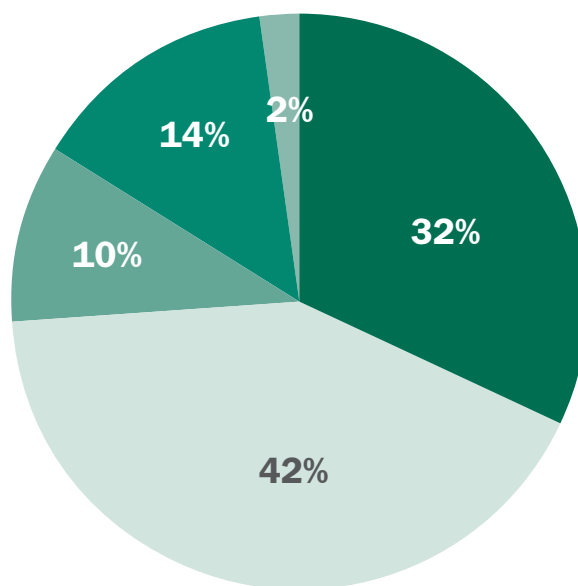
NATIONAL PANHELLENIC CONFERENCE FINANCIALS

2010 Revenue



- 43% - Member Group Dues
- 20% - Registration and Meeting Income
- 16% - College Panhellenic Dues
- 8% - Contribution Income - Grants
- 6% - Publication and Jewelry Sales
- 6% - Other
- 1% - Alumnae Panhellenic Dues

2010 Expenses



- 42% - Office Expenses
- 32% - Personnel Expenses
- 14% - Other Program Services
- 10% - Meetings Expenses
- 2% - Publication Services

NATIONAL PANHELLENIC CONFERENCE LEADERSHIP

Executive Committee

Chairman: Eve Riley, Delta Delta Delta

Vice chairman: Jane Sutton, Alpha Xi Delta

Budget and Finance Committee chairman: Jean Mrasek, Chi Omega

Alumnae Panhellenics Committee chairman: Gina Kerley, Phi Sigma Sigma

College Panhellenics Committee chairman: Julie Johnson, Kappa Delta

Board of Directors

Alpha Chi Omega: Donna Chereck

Alpha Delta Pi: Kathryn Goddard

Alpha Epsilon Phi: Dana Katz

Alpha Gamma Delta: Rie Hoehner

Alpha Omicron Pi: Carole Jones

Alpha Phi: Sally Grant

Alpha Sigma Alpha: Lynne Chambers

Alpha Sigma Tau: Elizabeth McOsker

Alpha Xi Delta: Michele Evink

Chi Omega: Jean Mrasek

Delta Delta Delta: Eve Riley

Delta Gamma: Barbara Probst

Delta Phi Epsilon: Stacy Segal

Delta Zeta: Lynnda Hoefler

Gamma Phi Beta: Elizabeth Quick

Kappa Alpha Theta: Mary Jane Beach

Kappa Delta: Julie Johnson

Kappa Kappa Gamma: Patricia Gesell

Phi Mu: Donna Stallard

Phi Sigma Sigma: Josette Kaufman

Pi Beta Phi: Carol Warren

Sigma Delta Tau: Lynn Marano

Sigma Kappa: Donna King

Sigma Sigma Sigma: Laura Sweet

Theta Phi Alpha: Erin Nemenoff

Zeta Tau Alpha: Luara Mauro



From left to right: Julie Johnson, College Panhellenics Committee chairman; Jane Sutton, vice chairman; Eve Riley, chairman; Jean Mrasek, Budget & Finance Committee chairman; and Gina Kerley, Alumnae Panhellenics Committee chairman

Committee Chairmen

Academic Excellence: Stephanie Powell, Zeta Tau Alpha

Alumnae Panhellenics: Gina Kerley, Phi Sigma Sigma

Awards: Sandra Burba, Gamma Phi Beta

Budget and Finance: Jean Mrasek, Chi Omega

Bylaws/Minutes Review: Dana Katz, Alpha Epsilon Phi

College Panhellenics: Julie Johnson, Kappa Delta

Educational Development: Mary Jane Beach, Kappa Alpha Theta

Extension: Carole Jones, Alpha Omicron Pi

Government Relations: Sarah Lindsay, Delta Delta Delta

Long-Range Planning: Laura Sweet, Sigma Sigma Sigma

Recruitment: Darla Dakin, Gamma Phi Beta

Research: Eleanor Williams, Alpha Sigma Alpha

University Document Review: Frances Mitchelson, Phi Mu



NATIONAL PANHELLENIC CONFERENCE OUR POTENTIAL. YOUR MOVE.

John Quincy Adams once said, "If your actions inspire others to dream more, learn more, do more and become more, you are a leader." Eve Woods Riley is a leader. Serving with Eve and the other women on the NPC Executive Committee for the past two years has been inspiring. I'm motivated by the work of the committee and the advancements to the sorority movement we achieved. None of this would have been accomplished without the great leadership of Eve and the support of her fraternity, Delta Delta Delta.

As I move into the chairmanship of the Conference for the next two years, I look forward to expanding on the foundation of success that has been built for the new Executive Committee and me. The incoming Executive Committee and I see great potential in the Conference. We plan to broaden the NPC educational efforts and enhance our marketing and outreach. Above all, we will strive to move the Conference forward. Our work will not be done alone. We will call on our member groups, university and interfraternal partners and NPC delegation members to engage with us in hopes of harnessing our vast potential. I hope that when the time comes, you will answer this call.

I look forward to working with you and serving the Conference for the next two years.

Jane H. Sutton



Jane Sutton, NPC chairman 2011 - 2013



Executive director:

Nicki Reas Meneley, Alpha Chi Omega

Business operations coordinator:

Emily Ruch, Zeta Tau Alpha

Communications and programs coordinator:

Julia Schenk, Kappa Kappa Gamma

National Panhellenic Conference

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