

national panhellenic conference

**annual report
2010**





our mission

The National Panhellenic Conference exists to promote the values of and to serve as an advocate for its member groups in collaboration with those members, campuses and communities.

our vision

The National Panhellenic Conference will be the premier advocacy and support organization for its members, member groups, College and Alumnae Panhellenics and a proponent of women's fraternity membership.



the panhellenic creed

We, as Undergraduate Members of women's fraternities, stand for good scholarship, for guarding of good health, for maintenance of fine standards and for serving to the best of our ability our college community. Cooperation for furthering fraternity life, in harmony with its best possibilities, is the ideal that shall guide our fraternity activities.

We, as Fraternity Women, stand for service through the development of character inspired by the close contact and deep friendship of individual fraternity and Panhellenic life. The opportunity for wide and wise human service, through mutual respect and helpfulness, is the tenet by which we strive to live.

national panhellenic conference message

The National Panhellenic Conference has made great strides in its membership and with its programs during the 2009-2010 academic year. With our numbers at an all-time high, we continue enthusiastically to promote all that the sorority experience has to offer through our 26 member groups on our 661 collegiate campuses. Our member groups continue to provide lifetime opportunities for friendship, leadership, learning and community service.

Thousands of our alumnae enjoy lifetime memberships, and they remain an inspiring and moving force in our 4,509 alumnae associations across the country.

With the number of women attending college continuing to increase across the country, the work of the Conference has never been more important. We are pleased to see that the positive experience sorority life is making available to women remains unparalleled.

NPC has much to celebrate in this, our 108th year. We wish to express our sincere thanks to everyone — our members, our college administrative partners and our interfraternal partners — who have made the successes of this year possible. We look forward to our next year of collaborative work to continue promoting the values of the sorority experience found on campus and through the years beyond school.

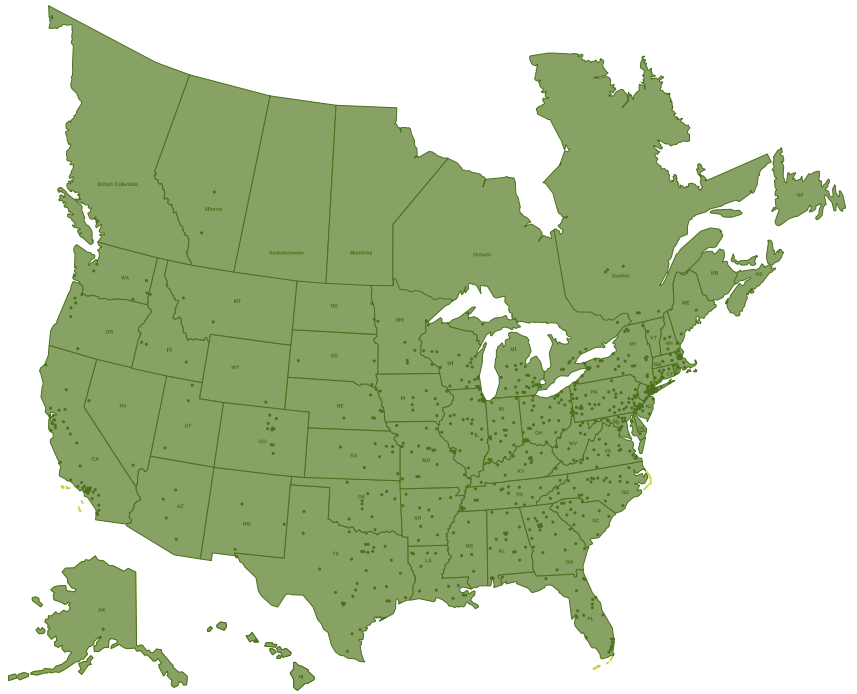
Eve W. Riley



Eve W. Riley, Chairman

national panhellenic conference chapters

Twenty-six member organizations comprise the 108-year-old National Panhellenic Conference. Below is a list of each member organization along with the year and the school at which it was founded.



Alpha Chi Omega	1885	DePauw University	Delta Zeta	1902	Miami University
Alpha Delta Pi	1851	Wesleyan Female College	Gamma Phi Beta	1874	Syracuse University
Alpha Epsilon Phi	1909	Barnard College	Kappa Alpha Theta	1870	DePauw University
Alpha Gamma Delta	1904	Syracuse University	Kappa Delta	1897	Longwood University
Alpha Omicron Pi	1897	Barnard College	Kappa Kappa Gamma	1870	Monmouth College
Alpha Phi	1872	Syracuse University	Phi Mu	1852	Wesleyan College
Alpha Sigma Alpha	1901	Longwood University	Phi Sigma Sigma	1913	Hunter College
Alpha Sigma Tau	1899	Eastern Michigan University	Pi Beta Phi	1867	Monmouth College
Alpha Xi Delta	1893	Lombard College	Sigma Delta Tau	1917	Cornell University
Chi Omega	1895	University of Arkansas	Sigma Kappa	1874	Colby College
Delta Delta Delta	1888	Boston University	Sigma Sigma Sigma	1898	Longwood University
Delta Gamma	1873	Lewis School	Theta Phi Alpha	1912	University of Michigan
Delta Phi Epsilon	1917	New York University	Zeta Tau Alpha	1898	Longwood University

national panhellenic conference facts

College Panhellenics

(424 of 566 reporting)

- \$4,392,645 raised from philanthropic events
- 4,005,922 volunteer hours devoted to philanthropic efforts
- 566 College Panhellenic associations

Alumnae Panhellenics

(111 of 208 reporting)

- 208 Alumnae Panhellenic associations in the United States, Canada and England
- \$299,052 raised by Alumnae Panhellenic associations for scholarships awarded to 323 sorority women
- \$73,815 raised for community needs

NPC Statistics

- 3,011 undergraduate chapters representing 26 member groups
- 268,938 undergraduate members
- 95,401 new members during 2009-2010
- 4,192,669 initiated members
- 4,509 alumnae associations of the 26 member groups in the United States and other countries
- 661 campuses in the United States and Canada with NPC chapters



national panhellenic conference milestones

Advocacy: NPC continues to develop and renew our series of websites — thesororitylife.com, sororityiq.com and sororityparents.com — aimed at positively and accurately sharing the sorority experience with potential new members and their parents or guardians.

Change in structure: NPC made a significant change to the organizational structure with the Executive Committee now being led by five voting members: two in rotation (chairman and vice chairman) and three who are appointed (Budget and Finance Committee chairman, College Panhellenics Committee chairman and Alumnae Panhellenics Committee chairman).

Education: NPC has partnered with The Leadership Institute to streamline our training efforts and provide online education for our volunteers around the country.

NPC continues to offer risk-management education through “Something of Value,” a values-based approach to risk-management education for collegians. The day-long program is led by a traveling team of NPC representatives and an attorney with NPC affiliation. During the 2009-2010 academic year, “Something of Value” was presented on 20 campuses and is scheduled for nine campuses during fall 2010. Funded by the NPC Foundation, “Something of Value” is requested by College Panhellenic women who make healthy, safe behavior a priority.

Executive director:

In March 2010, NPC hired its first executive director, Nicki Reas Meneley. Nicki was previously the associate executive director for the Purdue Alumni Association and brings 10 years of nonprofit management and education experience to NPC.



Extension: Fifty five campuses opened for extension during the 2009-2010 year. In addition, 11 campuses opened for extension with direct contact to a specific member group from the proper authority to colonize, and four campuses had colonizations from a prior letter of agreement or a stacking agreement. This represents a total of 70 campuses that opened for extension. Five of the campuses that opened for NPC membership did so for the first time or did not currently have any NPC member group active on the campus.

Government relations: We continue to work with our fraternal partners in the lobbying efforts for legislation that will benefit Greek-letter organization housing and overall collegiate housing. In May, the House passed the Stephanie Tubbs Jones Fire Prevention Act, and the Collegiate Housing Infrastructure Act currently has more sponsors in both the House and the Senate than ever before. In April 2010, 105 NPC women participated in the Capitol Hill events — 48 of whom were students. In 2005-2006, NPC women gave 29 percent of the funds to support the PAC. As of July 2010, NPC women had given 41 percent of the funds.

national panhellenic conference milestones

Growth: NPC continues to experience growth in chapters, campuses and overall membership. To date the following statistics are true:

- 45 new chapters
- Nine new campuses with NPC chapters
- Five new College Panhellenics

International Badge Day: On March 1, 2010, more than 27,500 people responded to NPC's Facebook event; nearly 900 wrote on the event wall, and more than 100 Twitter updates were marked with the hash tag for the first time, #NPCBadgeDay. Dozens of collegiate and alumnae members of the Columbia and NYU College Panhellenics and the NYC Alumnae Panhellenic went to Rockefeller Plaza early that Monday morning to get on camera in the "Today Show" audience. Decked in Greek letters, carrying signs and sporting green "Speak Up for Sororities" buttons, the women made it on camera three times. Many women also "wore" their badges as their Facebook and Twitter profile pictures, and others changed their status to note the day's celebration.

NPC in the News: Still Growing Strong

Larger recruitment classes across the nation's college campuses continue to catch the attention of media with more than 90,000 new members logged. The most positive story to tell is one of unparalleled growth. Our 2009-2010 media includes calls received and made, interviews scheduled, editorial submissions and follow-up requests for additional facts and figures from NPC.

National Media

- National Public Radio
- The Associated Press
- Washingtonian Magazine
- New York Times
- Toginet Radio Network
- ABC News 20/20

State Media

- Tribune Star and The Herald-Times in Indiana
- Waco Tribune-Herald in Texas
- Chattanooga Times Free Press in Tennessee
- The Fayetteville Observer in North Carolina
- The Toronto Star in Canada
- Dayton Daily News in Ohio
- The Post in Georgia

Campus Media

- The Daily Orange in New York
- The Daily Northwestern in Illinois
- The Miami Student in Ohio
- TCU Daily Skiff in Texas

Blogs

- AOL's Parent Dish
- HerCampus.com

(Sample clips are posted to the NPC website.)

national panhellenic conference milestones

NPC Podcast Series: Telling the NPC Story

NPC launched its podcast series in 2009-2010 and continues to share the stories of exemplary Panhellenic women — from elected officials to community volunteers and our own outstanding leaders. Elizabeth Cory, for example, spotlighted a serious health issue as she assumed a new role of national president and survivor spokesperson for the National Ovarian Cancer Coalition. The Panhellenic experience helped prepare Elizabeth for one of her most challenging roles. NPC's audio podcasts are posted online and continue to attract positive feedback and national audiences. Our "real women telling real stories" continue to be a testament to the value of the sorority experience.

NPC Leadership: Assuming New Direction

NPC's continuing evolution brings a new voice and new direction with the hiring of Nicki Meneley. As the conference grows, an executive director position was created to assume new tasks and responsibilities outlined for a thriving organization. With the combined life and career experience of being a Panhellenic woman and working successfully at a Big Ten university in nonprofit management, the NPC is choosing its first executive director to manage the conference.

NPC Facts and Figures: Did you Know?

Seventy campuses opened up for extension during the 2009-2010 academic year, marking unprecedented expansion for member groups.

Dozens of collegians and alumnae from the New York City area celebrated International Badge Day in March on Rockefeller Plaza in the background of the live broadcast of The Today Show.

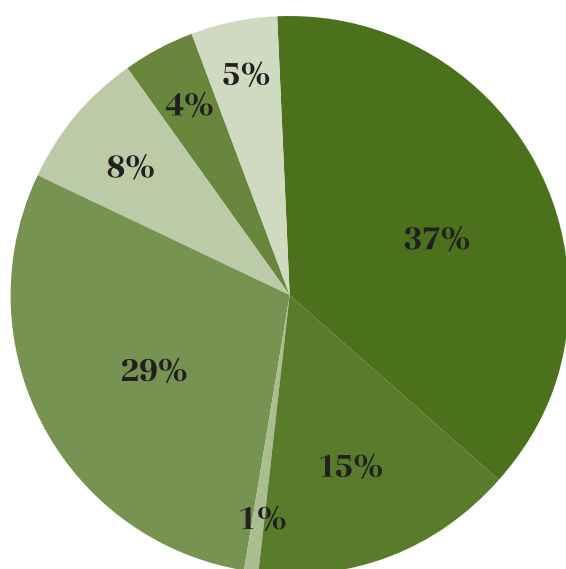
More than 100 NPC women, including 48 college students, visited Capitol Hill in the spring to advocate for passage of the Collegiate Housing and Infrastructure Act to insure safer student housing for all nonprofits.

More than 45 new sorority chapters opened on college campuses across the nation.

"Something of Value", a unique program designed to help young women facing the pressures on today's campuses, visited 20 colleges and universities reaching 1,544 women.

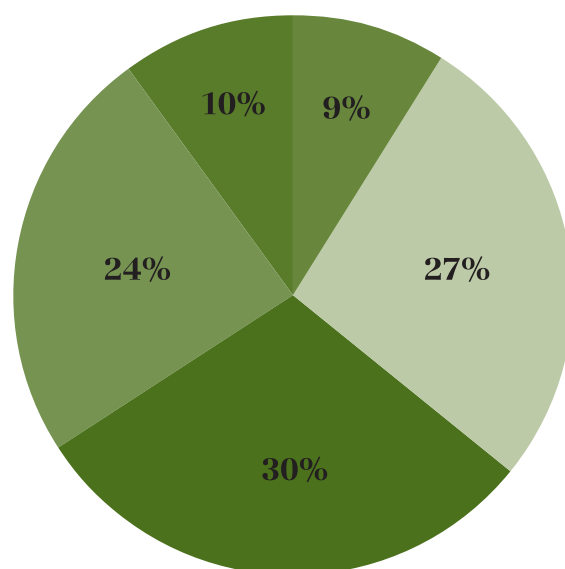
national panhellenic conference financials

2009 Revenue



- Member Group Dues
- College Panhellenic Dues
- Alumnae Panhellenic Dues
- Registration and Meeting Income
- Publication and Jewelry Sales
- Contribution Income - Grants
- Other

2009 Expenses



- Personnel Expenses
- Office Expenses
- Meetings Expenses
- Other Program Services
- Publication Services

national panhellenic conference leadership

Executive Committee

Chairman: Eve Riley, Delta Delta Delta

Vice chairman: Jane Sutton, Alpha Xi Delta

Budget and Finance Committee chairman: Jean Mrasek, Chi Omega

Alumnae Panhellenics Committee chairman: Gina Kerley, Phi Sigma Sigma

College Panhellenics Committee chairman: Kris Bridges, Phi Mu, until April 2010, Julie Johnson, Kappa Delta

Board of Directors

Alpha Chi Omega: Julie Burkhard

Alpha Delta Pi: Kathryn Goddard

Alpha Epsilon Phi: Dana Katz

Alpha Gamma Delta: Rie Hoehner

Alpha Omicron Pi: Carole Jones

Alpha Phi: Sally Grant

Alpha Sigma Alpha: Lynne Chambers

Alpha Sigma Tau: Elizabeth McOsker

Alpha Xi Delta: Michele Evink

Chi Omega: Jean Mrasek

Delta Delta Delta: Eve Riley

Delta Gamma: Barbara Probst

Delta Phi Epsilon: Stacy Segal

Delta Zeta: Lynnda Hoefler

Gamma Phi Beta: Elizabeth Quick

Kappa Alpha Theta: Mary Jane Beach

Kappa Delta: Julie Johnson

Kappa Kappa Gamma: Patricia Gesell

Phi Mu: Kris Bridges

Phi Sigma Sigma: Josette Kaufman

Pi Beta Phi: Carol Warren

Sigma Delta Tau: Carol Loewenstein

Sigma Kappa: Donna King

Sigma Sigma Sigma: Reatha Cox

Theta Phi Alpha: Erin Nemenoff

Zeta Tau Alpha: Malaea Seleski

Committee Chairmen

Academic Excellence: Stephanie Powell, Zeta Tau Alpha

Advisory: Harriett Rodenberg, Sigma Delta Tau

Alumnae Panhellenics: Gina Kerley, Phi Sigma Sigma

Archives: Maureen Hollmeyer, Delta Gamma

Awards: Stacy Segal, Delta Phi Epsilon

Budget and Finance: Jean Mrasek, Chi Omega

Bylaws/Minutes Review: Dana Katz, Alpha Epsilon Phi

College Panhellenics: Kris Bridges, Phi Mu & Julie Johnson, Kappa Delta

Educational Development: Mary Jane Beach, Kappa Alpha Theta

Extension: Julie Johnson, Kappa Delta & Carole Jones, Alpha Omicron Pi

Government Relations: Sarah Lindsay, Delta Delta Delta

Housing: Donna Stallard, Phi Mu

Liaison: Dana Katz, Alpha Epsilon Phi

Long-Range Planning: Carol Warren, Pi Beta Phi

Publications: Sue Zorichak, Alpha Sigma Alpha

Public Relations: Jamie Miller, Alpha Sigma Tau

Recruitment: Darla Dakin, Gamma Phi Beta

Research: Eleanor Williams, Alpha Sigma Alpha

University Document Review: Carole Jones, Alpha Omicron Pi & Frances Mitchelson, Phi Mu



From left to right: Julie Johnson, College Panhellenics Committee chairman, Jane Sutton, vice chairman, Eve Riley, chairman, Jean Mrasek, Budget & Finance Committee chairman, Gina Kerley, Alumnae Panhellenics Committee chairman.



2010 Delta Gamma Convention where all 26 groups were represented.



Executive director:

Nicki Reas Meneley, Alpha Chi Omega

Business operations coordinator:

Emily Ruch, Zeta Tau Alpha

Communications and programs coordinator:

Julia Schenk, Kappa Kappa Gamma

National Panhellenic Conference

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NPC Foundation

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