

2014-15

ANNUAL REPORT

Voices For Sorority Advancement



National Panhellenic Conference
the voice for sorority advancement

NPC IS THE VOICE FOR SORORITY ADVANCEMENT

Our Mission

The National Panhellenic Conference is the premier advocacy and support organization for the advancement of the sorority experience.

Our Values

We are committed to relationships built on trust through transparency, accountability and mutual respect. Innovation and our core values of friendship, leadership, service, knowledge, integrity and community guide us in fulfilling our mission.

Our Members

ΑΧΩ	ΑΣΑ	ΔΦΕ	ΦΜ	ΘΦΑ
ΑΔΠ	ΑΣΤ	ΔΖ	ΦΣΣ	ΖΤΑ
ΑΕΦ	ΑΞΔ	ΓΦΒ	ΠΒΦ	
ΑΓΔ	ΧΩ	ΚΑΘ	ΣΔΤ	
ΑΟΠ	ΔΔΔ	ΚΔ	ΣΚ	
ΑΦ	ΔΓ	ΚΚΓ	ΣΣΣ	

Our Vision

Advancing the Sorority Experience Together.



The Chairman’s Message

We are the voice for sorority advancement.

Our Panhellenic Creed states that as fraternity women we have the opportunity for wide and wise human service, through mutual respect and helpfulness. Striving to live by this tenet, we raise our voices to share the ways each of us advances sorority.

Last fall, NPC adopted the 2015-20 strategic plan. It was the start of our journey to address three areas: educational support, growth management, and marketing and outreach. Embraced by all 26 NPC member organizations, this plan serves as NPC’s map in advancing the sorority experience together.

It has been a transformational year for NPC. Our voice for the sorority experience was amplified in terms of advocacy and collaboration. The journey has been challenging at times, but we have leaned on each other for strength, advice, encouragement and comfort. This is the beauty of our NPC friendships that extend beyond badges. We flourish amid adversity.

Indeed, we have moved from good to great by telling our sorority stories. When each of us raises our voice to speak up for sorority, we advance our cause.

May this annual report serve as a reminder of all that we accomplished together during 2014-15 when we chose to take bold steps and raise our voices together as the voice for sorority advancement.

Jean M. Mrasek

Jean M. Mrasek
Chairman 2013 - 15

NPC LEADERSHIP

EXECUTIVE COMMITTEE

Chairman: Jean M. Mrasek, Chi Omega
Vice chairman: Donna C. King, Sigma Kappa
Finance chairman: Lynnda A. Hoefler, Delta Zeta
Advocacy chairman: Mary Jane Beach, Kappa Alpha Theta
Panhellenics chairman: Julie L. Johnson, Kappa Delta



NPC BOARD OF DIRECTORS

Alpha Chi Omega: Donna Chereck	Delta Zeta: Jeanine Triplett
Alpha Delta Pi: Chris Dickey	Gamma Phi Beta: Sandra Burba
Alpha Epsilon Phi: Dana Katz	Kappa Alpha Theta: Mary Jane Beach
Alpha Gamma Delta: Cinda O'Connor	Kappa Delta: Julie L. Johnson
Alpha Omicron Pi: Carole Jones	Kappa Kappa Gamma: Patricia Gesell
Alpha Phi: Sally Grant	Phi Mu: Donna Stallard
Alpha Sigma Alpha: Lynne Chambers	Phi Sigma Sigma: Gina Kerley
Alpha Sigma Tau: Elizabeth McOsker	Pi Beta Phi: Ana Miller
Alpha Xi Delta: Deanna Detchemendy	Sigma Delta Tau: Lynn Marano
Chi Omega: Jean M. Mrasek	Sigma Kappa: Donna C. King
Delta Delta Delta: Sarah Lindsay	Sigma Sigma Sigma: Laura Sweet
Delta Gamma: Sharon Malone	Theta Phi Alpha: Erin Nelson
Delta Phi Epsilon: Kristin Morgan	Zeta Tau Alpha: Laura Mauro

COMMITTEE CHAIRMEN

Advisory: Elizabeth Quick, Gamma Phi Beta
Advocacy: Mary Jane Beach, Kappa Alpha Theta
Alumnae Panhellenics: Carol Mooney, Alpha Sigma Tau
Board Development: Deanna Detchemendy, Alpha Xi Delta
Finance: Lynnda A. Hoefler, Delta Zeta
College Panhellenics: Patricia Gesell, Kappa Kappa Gamma
Editorial Team: Suzanne Zorichak, Alpha Sigma Alpha
Extension: Carole Jones, Alpha Omicron Pi
Legislative: Patricia Disque, Chi Omega
Measurable Outcomes: Erin Nelson, Theta Phi Alpha
Panhellenics: Julie L. Johnson, Kappa Delta
Recruitment: Phyllis Davis, Delta Zeta
Release Figure Methodology (RFM): Laura Malley-Schmitt, Alpha Phi
Strategic Planning: Laura Sweet, Sigma Sigma Sigma
University Document Review: Elizabeth Searcy, Delta Gamma
University Housing Initiatives: Claire Gwaltney, Alpha Delta Pi

NPC STAFF

Executive director: Dani Weatherford, J.D., Delta Gamma
Business operations coordinator: Marci Kolb, Pi Beta Phi
Marketing and events manager: Julia Schenk, Kappa Kappa Gamma
Panhellenic support coordinator: Caitlin Moulton, Zeta Tau Alpha
Training and curriculum design coordinator: Jenny Greyerbiehl, Alpha Xi Delta
Office assistant: Gina Griffin

EDUCATIONAL SUPPORT

NPC hosts inaugural College Panhellenic Academy

NPC launched a new program for College Panhellenic officers called College Panhellenic Academy. The event in its pilot year brought 186 women from 70 campuses to Indianapolis on Jan. 23-24, 2015, where they learned:

- A College Panhellenic’s role and purpose within NPC.
- The dynamic relationship between individual, council and NPC values.
- Their role in making College Panhellenics successful.
- What resources and personnel are available to support them.
- Ways to implement NPC policies, procedures and best practices.
- Tangible ideas to implement within their College Panhellenic communities.

Presidents, recruitment officers and judicial officers had the opportunity to engage with like-officers and learn the nuts and bolts needed for success in their positions.

“During the recruitment-based workshops, it was fascinating to meet all of the women doing the same things I was learning to do. It was advantageous to get to ask them questions and hear their advice,” said Jennifer Piascik, Westminster College recruitment director, Alpha Gamma Delta.

Participants interacted with and heard seasoned fraternity and sorority professionals discuss both the nitty gritty details of running a College Panhellenic and the big picture of fraternity and sorority life.



▲ Hassell-Goodman facilitated the president’s track.

“One speaker discussed the concept of ‘squeaky wheels.’ At a school of about 1,300 undergraduates, those squeaky wheels can be quite loud. The academy allowed us to bring back so many new ideas and so much enthusiasm for our new recruitment model that we were ready to deal with the ‘squeaky wheels’ and have begun implementing the new model this fall,” Piascik explained.

Sharell Hassell-Goodman, director of fraternity and sorority life at The Ohio State University (now pursuing her Ph.D. at George Mason University), facilitated the president track at the academy.

“The participants engaged in meaningful discussions throughout the weekend. I overheard many participants talking about strategies and ideas that they were planning to implement at their campus that they learned during the academy,” she said.

Setting goals, so that the ideas participants had during the academy weren’t lost, was the focus of the end of the event. Women spent time setting personal goals and meeting with a Panhellenic

expert to assist them in setting goals for their College Panhellenic as a whole.

As with all Panhellenic education, one of the most valuable aspects of the academy was the opportunity to experience panhellenic spirit.

“Women in Panhellenic are in a space where their voices matter, are valued and encouraged. They are also able to develop their ideas and intellect in ways that allow them to enhance their collegiate curricular experience in a co-curricular leadership setting. Women are able to implement their perspectives and try out their leadership philosophy and ideas through their positions in Panhellenic. Programs created by the National Panhellenic Conference provide that safe space for Panhellenic women to become their true and authentic selves,” said Hassell-Goodman.



EDUCATIONAL SUPPORT

RFM Lite brings campus and headquarters professionals together

NPC’s commitment to bringing partners together to collaborate and learn about its processes took another step forward this year. On July 21, 2015, both campus professionals and headquarters staff members attended education on the Release Figure Methodology (RFM). The program, affectionately called RFM Lite, was led by Panhellenics Chairman Julie L. Johnson and RFM Committee Chairman Laura Malley-Schmitt in Indianapolis. Attendees learned the basics of how RFM works, how to read and use the reports they receive and engaged in conversation about how the campus looks at numbers and how a headquarters looks at numbers.

Attendee Alexa Arndt (Delta Delta Delta), coordinator of fraternity and sorority life at the University of Mississippi, said, “I’ve often thought that if only our inter/national organizations and campus partners could play in the same sandbox more often, we would be able to better advance sorority. NPC’s continued acknowledgement that cooperation is the foundation of our community is a way to make this happen.”



▲ Arndt attended RFM Lite.

Member organizations learn from each other and NPC

A goal of NPC’s strategic plan is to educate member organizations about NPC. Delegation members, inter/national presidents and executive directors are engaged, but the message doesn’t always trickle down to others in their organizations. In order to reach headquarters professionals and volunteers working directly with collegiate chapters and in turn College Panhellenics, NPC hosted the chapter management summit. Representatives came together on Oct. 26, 2014, in St. Louis for one day of training led by Panhellenics Chairman Julie L. Johnson. Attendees spent time learning about trends in higher education, NPC areas of focus, trends in College Panhellenics, NPC Unanimous Agreements and had time to discuss best practices. Participant Becky Soderholm, Alpha Xi Delta associate director of area development,

expressed, “Leaving this event, I had a stronger understanding of ‘who’s who’ and what everyone’s roles are within NPC.” In addition the opportunity to connect with other sorority professionals was advantageous for all. “It is helpful to be reminded that there are many people in roles comparable to mine, and that we all have similar experiences, successes and challenges,” Soderholm said.



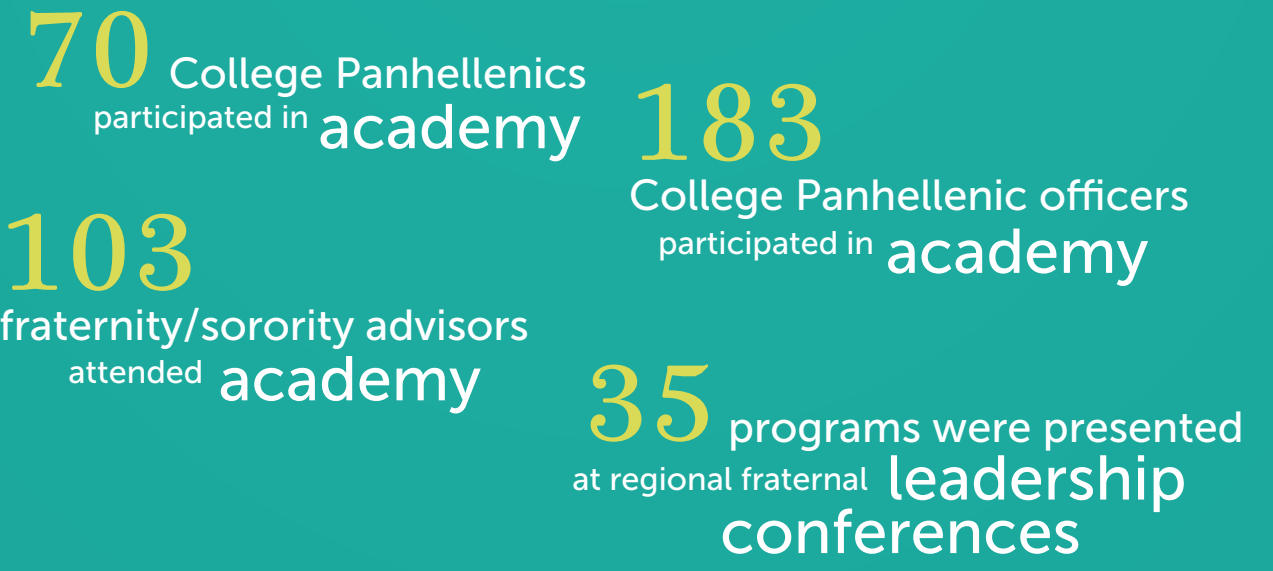
NPC shares concrete information on relevance of membership

For years, NPC has wanted to present at professional conferences for higher education professionals in addition to providing a general update. This year, it did at the American College Personnel Association (ACPA) convention, Association of Fraternity/Sorority Advisors (AFA) annual meeting and NASPA, Student Affairs Administrators in Higher Education annual conference. NPC presented to these campus professionals research results from the Gallup-Purdue Index, indicating higher well-being for alumni of fraternities and sororities, and results from an NPC-commissioned research study on retention indicating sorority members are retained on



campuses at a higher rate than their unaffiliated counterparts. Why does this matter to NPC? “The results of our recent research initiatives provided concrete data regarding the benefits and advantages of sorority membership. Having the opportunity to share these findings with student affairs professionals at these conferences offered the opportunity to further discuss the importance, relevance and impact of sorority membership within the higher education community and to discuss ways in which we can partner together in the future,” said Panhellenics Chairman Julie L. Johnson, Kappa Delta.

EDUCATIONAL SUPPORT STATISTICS



GROWTH MANAGEMENT

Retaining our members

In the past two years, NPC has engaged in research initiatives to prove what it believes to be true: the sorority experience is valuable. In October 2014, the results of a national, large-scale analysis of postsecondary outcomes related to membership in a NPC sorority were announced. It found that sorority members graduate both in six years and “on time” (in four years) at a higher rate than nonmembers. In addition, the study revealed that sorority members were retained on campus at a higher rate from freshman to sophomore year than nonmembers. Data included 4,243 students across 18 randomly selected four-year institutions.

The study, conducted between January and August 2014, by J. Patrick Biddix, Ph.D., at the time an associate professor of higher education and coordinator of the college student personnel program at the University of Tennessee, Knoxville, primarily used a descriptive design. Descriptive designs are desirable when the goals of the study are to demonstrate relationships and describe observable phenomenon as they exist. The design also included predictive analyses to control for pre-college background and institutional characteristics associated with outcomes. Data were collected during one period, however, the study is considered longitudinal because the existing records examined encompass a six-year span.

Anecdotal information from members further supports the findings of the study. Fabiola Sanchez, an Alpha Sigma Tau at Saint Leo University, said, “The moment I joined Alpha Sigma Tau and found comfort within my sisters is the moment I decided to remain at Saint Leo.” As a freshman she spent all of her time doing schoolwork and didn’t have many friends. There was something missing from her



▲ Biddix shared research findings at the NPC annual meeting.

college experience, so she was considering transferring. Instead Sanchez decided to participate in sorority recruitment, hoping she could find a way to get involved on campus. Membership has built her confidence, and she feels that she has a home on campus. “Thanks to my sisters I have seen so many doors open for me within the university that I never saw before I joined Alpha Sigma Tau. Now that I see all the resources and connections, I have come to love this campus.” Sanchez will graduate in 2017.



▲ Duhon graduated from Bradley University in 2009.

Alexis Duhon joined Gamma Phi Beta in 2002. She was called to active duty in the U.S. Army before the start of her senior year at Bradley University in 2009. While deployed, she could have decided not to return to Bradley, but Duhon explains, “The bonds

and support of my chapter were so strong that I was compelled to return and serve as a mentor to the younger women within the chapter.” Her sisters maintained the bond, many of whom she’d never met, by sending letters of encouragement and care packages throughout both of her deployments. “Instead of being discouraged by my unique undergraduate sorority experience, I was so inspired by the love and support of my sisters,

that I finally made the dean’s list during my last semester.” Duhon graduated from Bradley in 2009. She is still involved in Gamma Phi Beta, serving as president of a house corporation board.

RESEARCH FINDINGS

1. Sorority members graduated “on time” (in four years) at a higher rate than nonmembers (58 percent versus 46 percent, respectively)
2. Sorority members were retained from freshman to sophomore year at a higher rate than nonmembers (93 percent versus 82 percent)
3. Sorority members graduated in six years at a higher rate than nonmembers (84 percent versus 71 percent, respectively)
4. When accounting for pre-college and institutional characteristics, the likelihood of graduating was 2 1/2 times higher for members.

GROWTH MANAGEMENT

Release Figure Methodology (RFM) 10-plus years later

RFM began in 2003 with 10 pilot campuses and has grown to more than 460 campuses today. Since implementing RFM, NPC has seen placement of the average open house pool of potential new members (PNMs) grow to an average of 80.5 percent for all campuses. At the same time, the overall number of chapters matching quota or close to it has grown significantly. “The data we are collecting on recruitments guided by the RFM clearly show that this method is resulting in the growth of our member organizations. Collegiate chapters are getting bigger on campuses all over the U.S. and Canada. Similarly, many campuses are expanding their sorority communities by inviting new member organizations to establish chapters,”



said Darcy Russell, RFM specialist, Zeta Tau Alpha.

“As we bring more voices into the collegiate chapters of our organizations, we bring more voices with varied perspectives, knowledge and wisdom to our alumnae organizations. Our horizons are broadened, new and important issues are discussed, and positive changes occur that allow us to continue to promote leadership in young women on college campuses and to serve our communities as alumnae,” Russell explained.

RFM truly is advancing the sorority experience.

Alumnae engage in panhellenic spirit

Sorority women believe in a lifelong membership experience. This experience looks different for different people, but regardless, the opportunities to engage with sisters both from your own organization and across Panhellenic badges abound. One of those opportunities is participation in an Alumnae Panhellenic. This year the Panhellenic women of central Iowa, embraced an opportunity by starting the Central Iowa Alumnae Panhellenic Association (CIAPA). “Since we have several colleges and universities in the central Iowa



area, it was important to have an organized voice and presence to model the many positive results for women who join sororities while on campus,” said Barbara Cannon, Central Iowa Alumnae Panhellenic president and member of Alpha Phi.

“Believing ‘if you build it they will come ...,’ I am fortunate that a talented and enthusiastic group of women appeared just waiting to get involved as our leaders. They are continuing to connect with their sorority sisters to get them involved in our programs. And we are all finding it interesting to meet new Panhellenic friends – or to discover that some of our friends are members and we didn’t even know it,” Cannon said.

The CIAPA received the New Alumnae Panhellenic Excellence Award from NPC for its efforts to advance and grow the sorority experience in its first year.

ABOUT COLLEGE PANHELLENICS

576 College Panhellenics
673 campuses with NPC chapters
1,269,954 hours donated to community service
\$7,562,835 raised for philanthropic causes

494/576 College Panhellenics reporting

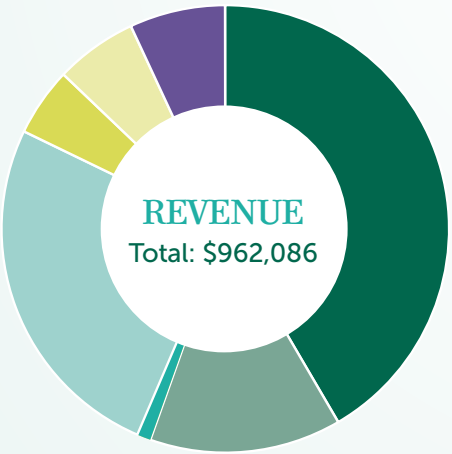
ABOUT NPC

26 member organizations
3,234 undergraduate chapters
380,565 undergraduate members
136,716 new initiates
3,889 alumnae associations

ABOUT ALUMNAE PANHELLENICS

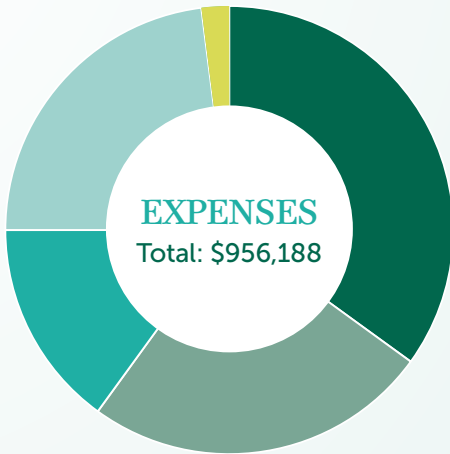
182 active Alumnae Panhellenics
86,358 hours donated to community service
\$514,921 raised for scholarships
437 scholarships awarded
\$342,366 raised for philanthropic causes

133/182 Alumnae Panhellenics reporting



Member Organization Dues	\$402,246 (42%)
College Panhellenic Dues	\$134,255 (14%)
Alumnae Pahnellenic Dues	\$7,217 (1%)
Registration and Meeting Income	\$249,706 (26%)
Publication and Jewelry Sales	\$51,412 (5%)
Contribution Income - Grants	\$53,244 (5%)
Other	\$64,005 (7%)

NPC FINANCES



Personnel	\$333,596 (35%)
Office	\$238,893 (25%)
Meetings	\$146,072 (15%)
Other Program Services	\$220,965 (23%)
Publications Services	\$16,662 (2%)

MARKETING & OUTREACH

Raising our voice to fight sexual violence

“Our voices must be heard, and the time is now,” NPC Chairman Jean M. Mrasek challenged NPC members in her September message.

With more than 375,000 collegiate members, NPC has a responsibility and obligation to advocate in response to the issues confronting our members. As a women’s organization, NPC has a secondary responsibility to advocate for the larger group of collegiate women who may not have a unified voice.

For these reasons, throughout the past year NPC has used its voice to speak out about the safety of students on campus and specifically, the issue of sexual violence.

“Every two minutes, another American is sexually assaulted, and college-age women face the highest risk. So this is an issue that, unfortunately, affects every campus and nearly every student — either directly or through a friend. As the leading organization for sorority women, representing more than 4 million members, NPC is uniquely positioned to help solve this problem,” says Scott Berkowitz, president of the Rape, Abuse & Incest National Network (RAINN).

To advance solutions within NPC and among our members, NPC formed a Student Safety and Sexual Assault Awareness Task Force in 2014. The task force made recommendations to the board in May that led to the creation of work groups focusing on areas such as awareness initiatives, campus resources and member organization resources. As a result of the work groups’ efforts, in August and September, NPC and its member organizations initiated a social media awareness campaign about

“The Red Zone” — the first six weeks students are back on campus and when the risks of sexual violence are at their highest.

“By drawing attention to the problem of sexual violence on campus and speaking about it openly, sorority women can make it easier for survivors to reach out for support,” Berkowitz says.

In addition, NPC entered into conversations with the North-American Interfraternity Conference as part of its membership in the Fraternal Government Relations Coalition about legislation that could address campus sexual violence. On July 29, 2015, NPC publicly endorsed two proposed amendments to the Higher Education Act: the Safe Campus Act and Fair Campus Act. The pieces of legislation propose two different processes for addressing sexual violence on campus, but both incorporate key concepts that NPC believes are necessary: support services for victims, interim measures to maintain campus safety during investigations, awareness education for all students, protections for student organizations, and due-process rights for students involved in incidents of sexual violence. NPC will monitor this legislation — along with other bills introduced to advance solutions — in the months ahead.

“We owe it to our members to make sure we are doing everything to address these issues — we cannot turn our back. We should be leaders in the discussions around these topics, because we have the resources and influence to collectively make a difference,” says Jeanine Triplett, Delta Zeta, Student Safety and Sexual Assault Awareness Task Force chairman.

NPC POSITION STATEMENT AGAINST SEXUAL ASSAULT

The National Panhellenic Conference (NPC), one of the world’s largest organizations advocating for women, is the umbrella group for 26 inter/national sororities. NPC deplores the act of sexual assault. We support the rights of not only our members, but all women who are survivors of sexual assault. A woman’s right to report and seek a fair, supportive and timely due process will remain a priority for NPC. We support the collective efforts of our sorority organizations, and those men, women, college and university officials who seek substantive change to prevent such conduct and eradicate violence against women. NPC commits to partnering with institutions of higher education to make our campuses safe for all who attend.

NATIONAL SEXUAL
ASSAULT HOTLINE

800-656-HOPE

ohl.rainn.org/online

A consistent focus of the conversations surrounding sexual violence has been creating a community of support for affected members. “We need to encourage our collegiate members to have the difficult discussions within chapter and College Panhellenic meetings about sexual assault,” Triplett explains. “The first step in terms of an advocacy role for all of us is to be there for our members who are victims in a nonjudgmental and supportive way.”

NPC will continue to speak up for victims of sexual violence and speak out to create awareness about staying safe on campus. “Our work makes a difference by encouraging our advisors and collegiate chapter members to have deliberate conversations around what a safe campus should look like,” Triplett says.



▲ Berkowitz, president of RAINN, and Mrasek, NPC chairman, met in Washington, D.C., in November 2014.



▲ Katherine Hull Fliflet, RAINN vice president for communications, Alpha Chi Omega, spoke to Panhellenic women at an NPC dinner during the annual FGRC Hill visits.

MARKETING & OUTREACH

Critical conversations had at Sorority Symposium

Chancellor Victor J. Boschini Jr. and Vice Chancellor Kathy Cavins-Tull of Texas Christian University (TCU) partnered with NPC to host the inaugural Sorority Symposium on the TCU campus. Higher education administrators in high-level positions, such as president and vice president of student affairs, were invited to participate in discussions with the NPC Executive Committee and other NPC leaders on Jan. 9, 2015.

Participant Lori S. White, vice chancellor for student affairs at Washington University in St. Louis said, "It was great to have a discussion involving the NPC leadership and campus leaders discussing both common ground issues and areas where we might have a different perspective." Conversations included sexual violence on campus and how NPC can help address the issue, the benefits of single-sex organizations, inclinations toward moratoriums or suspensions of the fraternity and sorority

community on campuses, and the trends in higher education that are directly impacting women.

"I think collectively NPC and campus leaders agree that done well the sorority experience is one that facilitates women's leadership development, academic success, strong bonds of friendship and community engagement," said White, a member of Sigma Kappa.

NPC plans to host the symposium again in the future.



Member uses her voice to speak up for sorority

Fed up with the sorority image portrayed in the media, Kayleigh Dumas, a 2015 graduate of York College of Pennsylvania, decided to be a voice that spoke out in support of sororities.

"I really wanted to show that the chapters and individuals seen in the news are the exception, not the rule," Dumas a member of Sigma Delta Tau said. To change the image, she created a photo project on Facebook showing members holding a sign with a stereotype side by side with a photo of what they really do. Campus members shared the photos using #WeAreNotOurStereotypes and garnered lots of attention.

Dumas encourages others, saying, "Use your voice by setting a great example for others and highlight your chapter's good works as much as possible." The lesson found in this photo project is that every individual member of an NPC organization is a voice for sorority advancement. Each member can make a difference by speaking up for sorority, it doesn't have to be an internet campaign but can be as simple as telling a friend or colleague your sorority story.



NPC engages in first day of advocacy in Washington, D.C.

NPC representatives visited with officials from the Association of American University Women (AAUW), Running Start, the White House Council on Women & Girls and the Rape, Abuse & Incest National Network (RAINN) on Nov. 20, 2014, in Washington, D.C. Discussions focused on ways NPC can align its strategic initiatives and collaborate in areas of research, training and education, and sexual violence prevention and response awareness.

"Building NPC networks is vital for opportunities in our members' social, professional and volunteer lives. By engaging organizations that support and empower women, NPC can provide these networks



beyond our own organizational memberships," said Advocacy Chairman Mary Jane Beach, Kappa Alpha Theta. Discovery was made by both NPC and visited organizations regarding how the groups can support each other and work together toward common goals. "Advocacy for all women has been and continues to be an important component of NPC's platform. This day was a way to find out more ways we can leverage that platform as one of the largest women's organizations in the world," Beach said.

Executive Committee spreads the NPC message

Executive Committee members continued to travel around the country to share the NPC message with collegians and alumnae. As a team, they visited nine campuses and one Alumnae Panhellenic. Individual committee members met with additional groups. Chairman Jean M. Mrasek felt honored to attend and speak at the centennial celebration of the Jacksonville Alumnae Panhellenic. "The event showed the beauty of sisterhood reaching beyond the confines of individual member organizations and embracing the fact that sorority women share common values," Mrasek says.

NPC MEDIA

- Appeared in 158 publications
- Advertising cost equivalent for media placement was \$7.3 million
- Grew to 21,000 Facebook fans
- Reached 1,655,831 people with Facebook posts
- Increased to 16,400 Twitter followers
- Achieved 2.2 million impressions on Twitter

2014-15 YEAR IN REVIEW

SUMMARY OF NPC ACCOMPLISHMENTS

- Forged new relationships with like-minded organizations as part of our first Day of Advocacy in Washington, D.C.
- Delivered basics on NPC policies and procedures to Panhellenic officers and advisors at the inaugural College Panhellenic Academy
- Endorsed federal legislation (Safe Campus Act and Fair Campus Act) that impacts campus safety for sorority women and all students on campuses
- Focused advocacy efforts on fighting campus sexual violence by forming a task force, approving an NPC position statement, encouraging bystander intervention education, creating a social media awareness campaign on "The Red Zone" and promoting other resources
- Explored ideas to address sexual violence during visits to Congressional offices as part of an annual Hill visits with interfraternal partners
- Initiated dialogue with other women's sororities in the larger interfraternal community and sought to find common ground on a number of issues
- Facilitated meaningful conversations between top campus administrators and national sorority leaders at the first NPC Sorority Symposium
- Presented research at AFA, NASPA and ACPA on sorority retention and Gallup-Purdue index findings on well-being as it relates to sorority and fraternity membership
- Spoke out as the premier advocate for sorority, appearing in 158 media outlets
- Engaged student sorority leaders on campus visits and empowered them to work together as unified coalitions of women





National Panhellenic Conference
the voice for sorority advancement

NATIONAL PANHELLENIC CONFERENCE

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npcwomen.org
thesororitylife.com

 [Facebook.com/NPCWomen](https://www.facebook.com/NPCWomen) |  [@npcwomen](https://twitter.com/npcwomen) |  [@npcwomen](https://www.instagram.com/npcwomen)

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