OUR MISSION
The National Panhellenic Conference is the premier advocacy and support organization for the advancement of the sorority experience.

OUR VISION
Advancing the Sorority Experience Together

OUR VALUES
We are committed to relationships built on trust through transparency, accountability and mutual respect. Innovation and our core values of friendship, leadership, service, knowledge, integrity and community guide us in fulfilling our mission.
Message from the Chairman

We are — sorority women.

That’s a message the National Panhellenic Conference shared on YouTube last fall and is still being watched by tens of thousands of viewers. The three-minute message we shared via social media struck a chord in the hearts of sorority women everywhere — and serves as a reminder to us all to share the message of truth and be true to our sorority brand.

For NPC’s 26 member groups, we reserve the right to tell our own story — factually, proudly and without distortion by others.

The global network of sisterhood has a reach beyond compare. It’s who we are, who we hope to be and who we believe in. From recruitment through retirement, our millions make a mark on college campuses and communities in the United States and Canada.

We inspire. We lead. We support. We commit.

Sorority isn’t the measure of a woman; it’s just a beginning of a journey that will lead us through the better part of our lives.

We hope you enjoy reading our milestones in the NPC Annual Report this year and continue to help us celebrate the best of who we are. From Olympic athletes to community philanthropists, we are advocates for women above all.

Join us in our journey and help us celebrate sorority today and always.

Yours,
Jane H. Sutton
Chairman of the National Panhellenic Conference
NPC Facts and Figures

Who We Are By the Numbers (2011-2012)

NPC Statistics
• 26 member groups
• 655 campuses in the U.S. and Canada
• 3,078 undergraduate chapters
• 302,792 undergraduate members
• 111,105 new members
• 3,887 alumnae associations

College Panhellenics
(427 of 565 reporting)
• 565 College Panhellenics
• 639,021 hours donated to community service efforts
• $2,855,095 raised for philanthropic events

Alumnae Panhellenics
(86 of 214 reporting)
• 214 Alumnae Panhellenics
• 45,322 hours donated to community service
• $332,495 raised for scholarships
• 297 scholarships awarded
• $97,629 raised by Alumnae Panhellenics for community needs

Photo credit to Chris Minnick

Rose-Hulman Institute of Technology’s sorority women help assemble more than 400 bicycles for Bikes For Tykes each year

Photo credit to Joshua A. Bickel

University of Missouri-Chi Omega sorority raising money for Make-A-Wish Foundation so 4-year-old Luke Schawo can head to Florida
NPC Chapters

Twenty-six member organizations comprise the 110-year-old National Panhellenic Conference. Below is a list of each member organization along with the year and the school at which it was founded.

Alpha Chi Omega 1885 DePauw University
Alpha Delta Pi 1851 Wesleyan Female College
Alpha Epsilon Phi 1909 Barnard College
Alpha Gamma Delta 1904 Syracuse University
Alpha Omicron Pi 1897 Barnard College
Alpha Phi 1872 Syracuse University
Alpha Sigma Alpha 1901 Longwood University
Alpha Sigma Tau 1899 Eastern Michigan University
Alpha Xi Delta 1893 Lombard College
Chi Omega 1895 University of Arkansas
Delta Delta Delta 1888 Boston University
Delta Gamma 1873 Lewis School
Delta Phi Epsilon 1917 New York University
Delta Zeta 1902 Miami University
Gamma Phi Beta 1874 Syracuse University
Kappa Alpha Theta 1870 DePauw University
Kappa Delta 1897 Longwood University
Kappa Kappa Gamma 1870 Monmouth College
Phi Mu 1852 Wesleyan College
Phi Sigma Sigma 1913 Hunter College
Pi Beta Phi 1867 Monmouth College
Sigma Delta Tau 1917 Cornell University
Sigma Kappa 1874 Colby College
Theta Phi Alpha 1912 University of Michigan
Zeta Tau Alpha 1898 Longwood University
STEM Careers + Sorority Women

Rose-Hulman Institute of Technology welcomed its largest freshman class in history this fall, and its largest group of women seeking careers in engineering, math and science.

Although sorority women are among them, it wasn’t until 1995 that the college even allowed women to enroll.

Kim Henthorn, an associate professor and sorority advisor, remembers it well. She was one of only 80 women in a class of 1,300 to diversify the Terre Haute, Ind., campus as she started her freshman year. Rose-Hulman had been an all-male college for 121 years. “The year I was born was when they started discussing going co-ed,” says Henthorn. She also was part of a group that brought one of the first sororities to campus, and she remains an advisor today. “It’s part of our culture now,” she says. “We’ve added our third sorority, and fraternities and sororities are very visible on campus. We’re seen as a positive light here.”

For 14 consecutive years, Rose-Hulman has been rated the top undergraduate engineering college in the nation — and it is becoming a special home for women seeking STEM careers.

Henthorn specializes in particle technology and two-phase microfluidic systems. She serves as a consultant with the Mo-Sci Corp. and has worked with Pfizer Inc., The Dow Chemical Co., Reilly Industries and Brewer Science Inc.

She encourages young women as much as she can to engage in science, technology, engineering and math careers. “I’ve done a lot of work with middle school girls. They think science isn’t cool, and they need help with their confidence levels.”

The collective sorority women on campus today have declared majors in chemical, mechanical, biomedical, electrical, civil, software and computer engineering, along with mathematics, physics, computer science, applied biology and chemistry.

Why the growing interest in STEM for women? The university president believes there
is a desire among young people to solve today’s global problems as engineers and scientists.

This year’s freshmen class arrives from 38 states. The median class rank is in the 93rd percentile, nearly 20 percent are ranked first or second among those high schools that rank class, the median SAT math and critical reading score is 1300, and the median ACT composite is 30.

Sorority success stories aren’t far behind those numbers — as Henthorn knows from personal experience. “You learn invaluable lessons and good life skills in sorority, including how to lead.”

value in fraternity and sorority life: what students say

The National Survey of Student Engagement (NSSE) Annual Report 2011 suggests that sorority and fraternity members are more active in collaborative learning, enriching educational experiences and student-faculty interaction.

“The findings indicate that fraternity and sorority members received a greater personal benefit from attending college than similar non-Greek peers,” the study reports.

For the National Panhellenic Conference, the survey affirms what NPC member groups already know. “Based on NPC policies and how our member groups operate, we know that sorority women are more involved on their campuses, have better opportunities for leadership experiences and engage with their college communities,” said Jane H. Sutton, NPC chairman.

The survey often plays a major role in influencing college operations, government policy and students’ decisions about where to enroll, according to The Chronicle of Higher Education. Although the survey methodology has come under question in recent years, it remains one of the most comprehensive snapshots of student life in the U.S. and Canada.

NSSE, based at Indiana University in Bloomington, Ind., annually collects information at hundreds of four-year colleges and universities about student participation in programs and activities that institutions provide for their learning and personal development. Students are asked to provide assessments of their attitudes or self-report information. The results provide an estimate of how undergraduates spend their time and what they gain from attending college.

More than 1,400 colleges and universities in the U.S. and Canada have participated in NSSE since it was first administered in 2000.
NPC Organizes Nationwide Discussion

More than 60 sorority groups across the nation promoted the documentary “Half the Sky” during October 2012 through a collaboration between the NPC and the Circle of Sisterhood Foundation. Throughout the month, women gathered to review and discuss the main themes of the film that detail the stories of inspiring, courageous individuals fighting oppression around the globe who are providing meaningful solutions for women and girls. As NPC promotes advocacy through its 26 member sororities, the film provided a real-time fit for the conference to focus a lens on women who are seizing opportunities to make change. For more dialogue about the film, you can follow the month-long discussion in social media by searching the hashtag #sororityview.

NPC Earns Special Recognition

Gov. Mitch Daniels, in his last year of office, recognized May 24, 2012, as National Panhellenic Conference Day in the State of Indiana. Proclamations are provided by the governor’s office as a service to Indiana residents with the goal of honoring and celebrating events or increasing awareness of noteworthy issues among citizens across Indiana. In NPC’s case, we were acknowledged for our ongoing advocacy and services for women. These public service documents are strictly honorary and are not legally binding. But the proclamation does serve as acknowledgement of our long-time public service since our founding in 1902.

NPC Hits Social Media Milestones

NPC hit its 10K milestone both on Twitter and Facebook this year. Coincidentally, our Facebook milestone happened one day before our 110-year anniversary on May 23, 2012. That’s only a part of our ongoing conversation. Most of our work is done in person on campuses in the U.S. and Canada. NPC’s online presence continues to grow and claim significant advocacy space in social media spheres and remains the best source of information for women seeking membership in sororities — from advice on recruitment to organizing and sharing best practices for assisting local philanthropies. Our following is significant, but so is our continuing growth as women seek out sororities as a personal choice for personal growth.

NPC Service and Time Donations

Panhellenic women continue to provide the backbone of service to local and national causes from donating service hours to raising money. Each year our annual survey of 26 member groups provides data to calculate the impact of sororities. The hours alone are staggering: 639,021 hours donated by College Panhellenic associations and 45,322 hours donated by Alumnae Panhellenic associations for the groups that reported. Alumnae groups also assist by raising money for scholarship — at least $332,495 in awards were made in the past academic year. Community service is a tenet to live by and we know that many of our 4.4 million initiated members have applied community service goals through a lifetime.

The College of New Jersey College Panhellenic and the Central New Jersey Alumnae Panhellenic met together for brunch and to promote watching “Half the Sky.”
NPC Growing Annually
NPC continues to document healthy growth, both in the increasing number of undergraduates who join as well as the proliferation of new sorority chapters at college campuses. NPC documented an estimated 111,105 new members in the 2011-2012 academic year. This growth can be contributed in part to NPC’s Release Figure Methodology (RFM). The process has streamlined the recruitment process and resulted in the continued growth experienced on most participating college campuses.

NPC Women Visit the Hill
Like a rite of passage each spring, Panhellenic women take their time to make a difference in the lives of all college students by visiting with members of Congress. In April, 100 NPC representatives, including 44 students from our member groups, took the time to discuss various issues with federal lawmakers. Students are asked to apply for this annual trek via NPC’s 26 member groups. The trip, organized by the Fraternal Government Relations Coalition and the Washington, D.C. based law firm Patton Boggs, LLP, often provides a first-time experience for new voters who are making direct connections with elected officials. Alumnae members and collegians both value the annual experience and are often featured in articles published by their campus media outlets or national sorority magazines. Panhellenic women have been part of the spring Hill visit since 2002 targeting issues from safer campus housing to student financial aid.

110 Years of Sorority and Still Going Strong
Signed by Indiana Governor Mitch Daniels
Whereas, on May 24, 1902, the National Panhellenic Conference was established to foster interfraternal relationships, to assist collegiate chapters of NPC member groups, and to cooperate with colleges and universities in maintaining the highest scholastic and social standards; and

Whereas, the National Panhellenic Conference serves as the premier advocacy and support organization for the advancement of the sorority experience; and

Whereas, the Conference’s all-time membership exceeds 4 million women across the United States, Canada and Europe; and

Whereas, in Indiana the Conference is represented at 17 universities with hundreds of women in Alumnae Panhellenic Associations; and

Whereas, it is appropriate to recognize the support, encouragement and resource that the National Panhellenic Conference provides to the women in Indiana;

Now, Therefore, I, Mitchell E. Daniels Jr., governor of the state of Indiana, do hereby proclaim May 24, 2012, as National Panhellenic Conference Day in the state of Indiana, and invite all citizens to duly note this occasion.
Connecting to Congress

Q&A with NPC Chairman Jane H. Sutton

Since 2002, the National Panhellenic Conference has been working to make student housing safer for its members. By connecting voters, both collegians and alumnae, to their members of Congress, NPC has been proactive in supporting practical laws to provide safe environments for women at college campuses across the nation.

This year, the Fraternal Government Relations Coalition (FGRC) is moving that collective agenda forward on Capitol Hill by providing input into antihazing legislation and sexual-assault policies on campus, and encouraging private donations for nonprofit housing.

Partners in the coalition are NPC, the North-American Interfraternity Conference and the Fraternity and Sorority Political Action Committee.

NPC Chairman Jane H. Sutton shares the coalition’s mission and goals as NPC takes another step forward in its collaborative advocacy for hundreds of thousands of women. This year, more than 130 women took time off in the spring to visit their respective congressional delegations — another record year for NPC in making a difference.

Q: Tell us about the coalition and its goals.

In April 2011, NPC and its partner groups joined to provide a stronger voice on legislative, regulatory and policy issues. FGRC was created with a mission to build a permanent platform for an integrated federal government relations program supporting the objectives and needs of fraternal life. NPC will remain a positive and vocal force with our partner groups.

Q: How long has NPC been involved in meeting with members of Congress?

The Conference has recruited its members, both collegians and alumnae, to visit local congressional delegations for the past 10 years. With a decade of grassroots advocacy experience, our members have found that face-to-face relations are imperative to keeping an open dialogue with federal policy makers. Sorority women are committed to having our voices heard, protecting our rights and guarding against threats to our health and safety — through the advocacy and organization provided by NPC.

Chi Omega members with Congresswoman Marsha Blackburn (center) from Tennessee.
are solicited annually to apply for the trip, and costs are underwritten by member groups and donations.

Q: Why is it important for sorority women to connect with federal lawmakers?

Members of Congress need to understand the value of sorority membership and how it enriches a young woman’s life as she enters college. Sorority is often the foundation for opportunities in leadership, service, academic excellence, community engagement and professional networking. And it may very well provide the spark for an individual to run for elected office. Although NPC advocates for its members, sorority women often provide a level of community service that surprises our elected leaders. With the exception of a university itself, sororities and fraternities also are the largest land owners on college campuses. That fact alone substantiates our role in the important discussion regarding safe and affordable housing for college students.

Q: What types of legislation or initiatives does NPC support?

NPC’s interests are varied, but in our work with the coalition we focus on several important issues:

- Preservation of single-sex status
- Student rights
- Freedom of association
- The Collegiate Housing Infrastructure Act (CHIA)
- Charitable deductions
- Student financial aid
- Alcohol, drug and hazing-related issues

Q: Do you believe NPC and the women who join this effort can make a difference?

Absolutely — or we wouldn’t make this annual commitment. We will continue to make a difference and have our voices heard in the halls of Congress. We are passionate in our beliefs and advocate on behalf of all of our members.

Q: Why are sorority women an important part of this conversation?

We don’t want others speaking for us — or telling our story. We know that we are the women we are today because of our sorority experience. No one has the passion and belief in the value of sorority membership except sorority women.

Q: How will NPC’s role in the coalition evolve in the future?

NPC is an equal partner with equal voice in the coalition. We believe that partnering with others provides a dynamic platform to have our issues heard. To that end, our 10-year commitment to grassroots advocacy on Capitol Hill will continue — under the umbrella of the coalition and to make our voices be heard.
From violent images in video games to hyper-sculpted models in national magazines, the overblown and overplayed concepts of women in media and pop culture have real women cringing. The only solution: advocacy and dialogue. The National Panhellenic Conference brought the provocative film “Miss Representation” to the campus of IUPUI in late August. More than 140 women attended the 90-minute screening and stayed to discuss the content with a panel of VIPs from media, education and nonprofit arenas. From laughs to groans, the audience shared in the moments on screen detailed in more than 40 intimate interviews with celebrities to high school student leaders. In agreement at the closing discussion, the women who left the viewing felt more could be done — from encouraging voter participation to making better consumer spending decisions.

- Debby Knox
  WISH-TV Anchor

- Ginny Carroll
  Circle of Sisterhood Foundation Founder
  “Leap — and the net will appear. The appalling silence of good people is part of the problem.”

- Kim White-Mills
  IUPUI Assistant Communications Professor
  “Surround yourself with good examples — you being one.”

**NPC’s “Miss Representation” Screening at IUPUI**

*Photo credit to Alan Petersime*
The Year for Women

Making and Breaking Records at the 2012 London Olympics

Medals, whether gold, silver or bronze, are a measure of achievement and perseverance. The National Panhellenic Conference had its share of women in the spotlight this summer with sorority women competing — and many taking home the gold. But this was an important milestone beyond our family notables.

This year, for the first time, the U.S. team sent more women than men to the games: 268 women and 255 men. Thirty percent of female American athletes earned medals by the close of the games, compared with 15 percent of their male counterparts.

According to national news reports:
• For the first time, every country had at least one female athlete in a delegation.
• U.S. women won 29 of the team’s 46 gold medals.
• Forty-four percent of this year’s Olympians were women.

How far have women come? In 1960, women made up only 11.4 percent of the total number of women competing.

This year, viewers also took notice of the milestone with female competitors. The U.S. women’s soccer team had its gold-medal match scheduled on NBC Sports Network, and the victory over Japan attracted more than 4.25 million viewers on a Thursday afternoon.

What does it take to be an Olympian?

Abby Johnston, who competed in the 3-meter synchronized diving event in the London Olympics, is a sorority woman from Duke University. As her Duke coach pointed out to Sports Illustrated, Johnston knows how to balance sports and education — a sometimes grueling path for anyone with diverse goals. As a young gymnast, she gave up her first sport of choice because of back injuries but was encouraged by her coach to train in diving starting at the age of 12. She brought home a silver medal from London.

Olympians practice discipline, demonstrate grace under pressure and engage in team camaraderie — much like sorority women do every day. For a dose of ongoing inspiration, check out the list of our sorority sister Olympians on NPC’s Facebook page.

Photo credit to FIVB

Olympic Competitor Jennifer Kessy (L) receives the ball. Kessy won a silver medal in London.
NPC Partners

The National Panhellenic Conference is engaged in a national dialogue with groups that set standards and expectations for women. We’re proud to be part of the ongoing efforts of these organizations, programs and initiatives.

MEMBER
Association of Fraternity/Sorority Advisors (AFA)
Fraternal Communications Association (FCA)
Fraternity Executives Association (FEA)
NASPA, Student Affairs Administrators in Higher Education

SUPPORTER
Center for the Study of the College Fraternity
Circle of Sisterhood Foundation
National Anti-Hazing Hotline, a project of the Manley Burke law firm under the division of Fraternal Law Partners
1-888-NOT-HAZE or 1-888-668-4293
National Asian Pacific Islander American Panhellenic Association (NAPA)
National Association of Latino Fraternal Organizations Inc. (NALFO)
National Pan-Hellenic Council Inc. (NPHC)
National Multicultural Greek Council Inc. (NMGC)
National Women’s Health Week, a project of the U.S. Department of Health and Human Services Office on Women’s Health
North-American Interfraternity Conference (NIC)
Vision 2020, a project of Drexel University College of Medicine Institute for Women’s Health and Leadership

DONOR
Undergraduate Interfraternity Institute (UIFI)
HazingPrevention.Org
Risk Management on the Road

POLICY PARTICIPANT
Association of Public and Land-grant Universities (APLU)
Fraternal Government Relations Coalition
Fraternity/Sorority Coalition Assessment Project, a joint initiative of NPC, NIC, AFA, NALFO, and NPHC
The Coalition of Higher Education Associations for Substance Abuse Prevention (CoHEASAP)
Your Personal Brand – Why It’s Important

All of us sometimes struggle with our personal brand – or what we want the world to see and believe about us as we move forward in life. Branding is just as important to you as a person as it is to a company selling XYZ widgets. Investing in your brand equity is just as important to the National Panhellenic Conference as it is to each of our 26 member groups.

But we sometimes forget that our personal brand can conflict with our sorority brand.

What we say and do as sorority women affects every sorority woman. When you wear your Greek letters on a t-shirt, speak while invoking your sorority name, share on social media with a chapter name and university, you are essentially extending your sorority brand. When you link a sorority name to a personal or business enterprise, you are, perhaps mistakenly, impinging on a larger brand that isn’t yours to own.

The results are not always positive when this occurs.

We cherish our individuality and value what makes us different and resourceful.

We learn through the camaraderie of sisterhood and ingrain those experiences in our lives and businesses.

But we need to be keenly aware of how our actions affect others.

I share this with you not as an explanation of items we see in the headlines or shared on social media.

Follow @NPCchairman

• Before your hands can learn to do it, your heart must learn to do it first. - Edna Adan #halfthesky #sororityview

• Watching “Miss Representation,” a good way to inspire sorority women everywhere to reach #ourpotential. @RepresentPledge

• Hazing keeps us from reaching #ourpotential. Stand up against it by participating in #4oAnswers. It’s #yourmove!

I share this with you because we all should hold precious our personal brands. We should not use them at the expense of others. We should be mindful of our words and deeds at all times. We should not judge, envy or chastise the women around us who do not hold their personal brands as dear as others.

As college women head back to the 655 colleges and campuses this fall where NPC sororities continue to thrive, we simply need a reminder to all women that what you do – as a sorority woman and in the name of sorority women – affects us widely.

The world is full of people who judge. The world is full of people who hate. The world is full of examples of people who no longer cherish respect, civility and graciousness. We don’t intend to add to that growing circle.

We’re here to say – cherish your brand. It is yours and yours alone.
NPC Financials

2011 REVENUE

- 38% - Member Group Dues
- 14% - College Panhellenic Dues
- 1% - Alumnae Panhellenic Dues
- 28% - Registration & Meeting Income
- 6% - Publication & Jewelry Sales
- 9% - Contribution Income - Grants
- 4% - Other

2011 EXPENSES

- 31% - Personnel Expenses
- 35% - Office Expenses
- 19% - Meetings Expenses
- 13% - Other Program Services
- 2% - Publication Services
NPC Leadership

Executive Committee
Chairman: Jane H. Sutton, Alpha Xi Delta
Vice chairman: Jean Mrasek, Chi Omega
Budget and Finance Committee chairman: Josette Kaufman, Phi Sigma Sigma
Alumnae Panhellenics Committee chairman: Mary Jane Beach, Kappa Alpha Theta
College Panhellenics Committee chairman: Julie Johnson, Kappa Delta

Board of Directors
Alpha Chi Omega: Donna Chereck
Alpha Delta Pi: Chris Dickey
Alpha Epsilon Phi: Dana Katz
Alpha Gamma Delta: Rie Hoehner
Alpha Omicron Pi: Carole Jones
Alpha Phi: Sally Grant
Alpha Sigma Alpha: Lynne Chambers
Alpha Sigma Tau: Elizabeth McOsker
Alpha Xi Delta: Deanna Detchemendy
Chi Omega: Jean Mrasek
Delta Delta Delta: Eve Riley
Delta Gamma: Barbara Probst
Delta Phi Epsilon: Stacy Segal
Delta Zeta: Lynnda Hoefler
Gamma Phi Beta: Elizabeth Quick
Kappa Alpha Theta: Mary Jane Beach
Kappa Delta: Julie Johnson
Kappa Kappa Gamma: Patricia Gesell
Phi Mu: Donna Stallard
Phi Sigma Sigma: Josette Kaufman
Pi Beta Phi: Linda Ibsen
Sigma Delta Tau: Lynn Marano
Sigma Kappa: Donna King
Sigma Sigma Sigma: Laura Sweet
Theta Phi Alpha: Erin Nemenoff
Zeta Tau Alpha: Luara Mauro

Committee Chairmen
Academic Excellence: Stephanie Powell, Zeta Tau Alpha
Alumnae Panhellenics: Mary Jane Beach, Kappa Alpha Theta
Awards: Sandy Burba, Gamma Phi Beta
Board Development: Donna Chereck, Alpha Chi Omega
Budget and Finance: Josette Kaufman, Phi Sigma Sigma
Bylaws Review: Dana Katz, Alpha Epsilon Phi
College Panhellenics: Julie Johnson, Kappa Delta
Educational Development: Malaea Seleski, Zeta Tau Alpha
Extension: Carole Jones, Alpha Omicron Pi
Government Relations: Sarah Lindsay, Delta Delta Delta
Long-Range Planning: Laura Sweet, Sigma Sigma Sigma
Measurable Outcomes: Erin Nemenoff, Theta Phi Alpha
Recruitment: Darla Dakin, Gamma Phi Beta
Research: Eleanor Williams, Alpha Sigma Alpha
University Document Review: Frances Mitchelson, Phi Mu
Executive director:
Nicki Reas Meneley, Alpha Chi Omega

Business operations coordinator:
Emily Ruch, Zeta Tau Alpha

Marketing and events manager:
Julia Schenk, Kappa Kappa Gamma

Panhellenic Support Coordinator:
Caitlin Moulton, Zeta Tau Alpha

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